

LAUNCH YOUR CAREER JOURNEY

Online BBA

Information Booklet

July 2025 Admissions

✔ 3 year fully online ✔ UGC Entitled ✔ Approved by AICTE

www.online.ifheindia.org/bba





N J Yasaswy
(1950-2011)
Founder, ICFAI Group

ICFAI Group

ICFAI was established in 1984 and has made a significant mark in the educational field with a pan-Indian network and presence. It has established 11 Universities and 9 B-Schools across India including The ICFAI Foundation for Higher Education (IFHE), which is a deemed-to-be-University.

The alumni of the University are working in renowned companies worldwide.

Sri N J Yasaswy, the founder of the ICFAI Group was a charismatic visionary, institutional builder and a pioneer in promoting higher education in the private sector.

The ICFAI Foundation for Higher Education (IFHE), Hyderabad

(Deemed-to-be-University under Section 3 of the UGC Act, 1956)

The ICFAI Foundation for Higher Education (IFHE), Hyderabad was declared as a Deemed-to-be-University under Section 3 of the UGC Act, 1956. The University received the NAAC Accreditation 'A++' Grade with an impressive score (Institutional CGPA) of 3.59 out of 4.

Accreditations, Recognitions, Rankings and Memberships



The Center for Distance and Online Education (CDOE)

All programs offered under online and distance learning modes are administered through the Center for Distance and Online Education (CDOE), IFHE, Hyderabad.

The CDOE has launched the Online BBA Program, combining academic rigour and interdisciplinary perspective. The Program is offered through online mode for those aspiring for careers in management.

The Online BBA Program

The three year fully online BBA program is open to 10+2 pass outs who wish to build a career in management. To provide for the increasing need of interdisciplinary, enterprising and innovative managers, the program has an internship, electives in functional areas and includes a business research project.

Our Legacy & Experience

The Online BBA Program brings together:

- ICFAI's legacy of 4 decades of academic excellence in management education, Two decades of vast experience in Open and Distance Learning, Online Learning, Flexible Distance Learning and e-Learning for Management programs
- Contemporary technological tools that aim to equip the students with skills for the 21st century workplace.
- A team of competent faculty with academic and industry experience who have designed the content and facilitate delivery. Learners have appreciated the faculty responsiveness.
- We are ranked among the top in the Online learning space.

Advantages of pursuing an Online Program

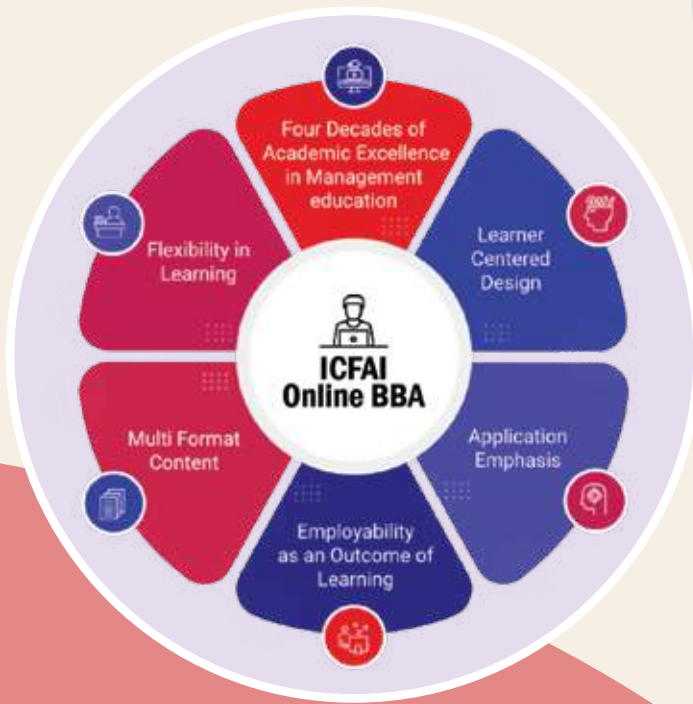
Due to the advantages online learning offers, there are several reasons to choose an online program:

- You are working fulltime/part time and can't spend a significant part of the day in campus.
- You have personal commitments and can't spend the day at the college.
- You are already doing a campus program and are now looking for a second degree program to augment your qualifications. Online learning provides a viable option to pursue a regular campus and online program concurrently
- You feel that the quality of our online program is better than that of the campus program options you have at this time.
- You appreciate the flexibility and convenience in balancing of work-life-study commitments that an online program provides.

Online BBA Program Structure			
Semester I	Credits	Semester II	Credits
Introduction to Management	4	Introduction to Entrepreneurship and Family Business Management	4
Managerial Economics	4	Environmental Studies and Disaster Management	4
Introduction to IT	4	Database Management Systems	4
Business Statistics	4	Marketing Management II	4
Financial Accounting	4	Psychology and Organizational Behaviour	4
Marketing Management I	4		
	24		20
Semester III	Credits	Semester IV	Credits
Financial Management	4	Operations Management	4
Human Resource Management	4	Management Accounting	4
Business Laws	4	Corporate Laws	4
Business Research Methodology	4	Leadership and Change Management	4
Business Communication & Soft Skills I	4	Business Communication & Soft Skills II	4
		Internship Program	4
	20		24
Semester V	Credits	Semester VI	Credits
Business Strategy	4	Management Control Systems	4
International Business Management	4	Business Research Project	4
Human Values and Professional Ethics	2	Elective III	4
Project Management	4	Elective IV	4
Elective I	4	Elective V	4
Elective II	4		
	22		20

Electives for Semester V	Electives for Semester VI
<ul style="list-style-type: none"> • Recruitment Management • Capital Markets • Advertising and Sales Promotion • Supply Chain Management 	<ul style="list-style-type: none"> • Training and Development • Money and Banking • Security Analysis and Portfolio Management • Managing S/W Projects • Services Marketing • Sales and Distribution Management

The University reserves the right to revise/modify courses offered or the curriculum of a course from time to time



The IFHE Online Learning Experience: The Advantage of Flexibility

The online learning experience is built on multi-format content to make it flexible and enriching. Students are provided with flexible learning tools to balance their study commitments with other commitments while working towards completing their BBA.



Admission Eligibility

10+2 from a recognized board with the medium of instruction as English.

Program Duration

Min. Duration: 3 Years;
Max. Duration: 6 Years

No. of Semesters

Six (6)

Medium of Instruction

English

Fee Structure & Payment Options

Fee Structure	Amount in ₹
Admission Fee	12,000
Program Fee	1,38,000
Total Fee	1,50,000

Payment Options			
A) Semester Wise Fee Payment		B) Year Wise Fee Payment	
Admission Fee	12,000	Admission Fee	12,000
1 st Semester Fee	23,000	1 st Year Fee	46,000
2 nd Semester Fee	23,000		
3 rd Semester Fee	23,000	2 nd Year Fee	46,000
4 th Semester Fee	23,000		
5 th Semester Fee	23,000	3 rd Year Fee	46,000
6 th Semester Fee	23,000		

Note: The Program Fee does not include the Exam Fee.

Note: The candidates are required to pay the Admission Fee along with the semester fee / year wise fee as applicable based on the payment option (A) or (B)

Remittance Information: Students can pay the fee through

A) Online Mode: Credit Card (Visa / MasterCard); Debit Card (Visa / MasterCard); Internet Banking through secure internet payment gateway.

B) Bank Demand Draft: Bank Demand Draft drawn on any scheduled commercial bank in favour of **“IFHE Fee Collection A/c Online BBA”** payable at Hyderabad. The student should write his/her Name, Application No. Semester and Mobile No. on the back of the Bank Demand Draft.

DD should be sent along with completed Application Form to: CDOE, #52, Nagarjuna Hills, Punjagutta, Hyderabad 500 082, Telangana.

Visit www.online.ifheindia.org/bba for more details on fee remittance.

Admission Process

Candidates are required to mandatorily generate ABC and DEB Ids through the link <https://deb.ugc.ac.in/StudentDeBID> and submit the same along with the application.

Candidates are required to fill the Application form online and upload the self-attested scanned copies of documents such as academic certificates, mark sheets, Aadhaar (see full list of required documents on www.online.ifheindia.org/bba) and pay the admission fee along with semester fee / year wise fee.



Academic Evaluation

Assessment in the course comprises both continuous evaluation and end-of-semester examinations.

Continuous assessment, accounting for 30% of the total course assessment, encompasses session participation, performance in engagement exercises, and group projects.



Semester End Examinations:

End-of-semester examinations are conducted online with remote proctoring and carry a weightage of 70% of the overall course assessment.

Graduation Requirements:

To graduate, learner must complete all courses as per the program structure, including the Internship Program and Business Research Project, totalling to 130 credits. The learner needs to obtain a minimum grade of 'P' or higher in each course and have a CGPA of 4.5 or above at the end of the sixth semester.

Pre and Post Enrolment Services

A dedicated services team supports enrolled students to clarify queries relating to admissions, LMS, academics, fee, etc.

Refund Policy

In the event of withdrawal from the Program for any reason the refund of Fee paid will be governed by the guidelines issued by the University Grants Commission (UGC) from time to time.

Merit Scholarship for Online BBA Students*

IFHE always believes in recognizing and encouraging the meritorious students in achieving their academic excellence. Towards this, a Scholarship scheme is offered to the students pursuing Online BBA Program

I. Exclusive Scholarships for Defence, Paramilitary and Police Personnel:

- Applicable to those who have been employed full time or have retired after full time service directly with Defence or Paramilitary or Police forces.
- Spouse and children of these forces are also eligible for this scholarship.
- Eligible candidates will pay each semester fee after adjusting the scholarship amount.

II. Merit Scholarships:

Scholarship based on past academic record, as per applicable scheme:

- Offers Scholarship based on 12th Class percentage of marks.
- Eligible candidates will pay each semester fee after adjusting the scholarship amount.

Award of Degree:

Students who successfully complete the graduation requirements for the Online BBA Program will be awarded the Bachelor of Business Administration degree in the online mode by the ICFAI Foundation for Higher Education.

* Conditions apply

Center for Distance and Online Education
APPLICATION FORM
Online BBA Program

1 PERSONAL DETAILS

Student Name	<input type="text"/>										Upload Recent 3.5 x 4.5 cms latest Color Photo. The size of the photo should be in the range of 25 kb to 30 kb Do not sign on the Photo						
	(as per ABC & DEB Id)																
Father's Name	<input type="text"/>																
Mother's Name	<input type="text"/>																
Date of Birth (DD/MM/YYYY)	<input type="text"/>	/	<input type="text"/>	/	<input type="text"/>	Nationality	<input type="checkbox"/> Indian	<input type="checkbox"/> Foreign Nationals*									
Mobile	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Gender	<input type="checkbox"/> Male	<input type="checkbox"/> Female	<input type="checkbox"/> Others								
Aadhaar No.*	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Category	<input type="checkbox"/> SC	<input type="checkbox"/> ST	<input type="checkbox"/> OBC	<input type="checkbox"/> PWD		<input type="checkbox"/> EWS	<input type="checkbox"/> General				
If Aadhaar not available, other government recognized Id proof (like PAN / Voter Id / Passport). <input type="text"/>																	
Aadhaar linked Mobile no. is mandatorily required for ABC Id <input type="text"/>																	
Address for Communication	<input type="text"/>																
	<input type="text"/>							State	<input type="text"/>		Pin Code	<input type="text"/>					
	<input type="text"/>										Country	<input type="text"/>					
Permanent Address	<input type="text"/>																
	<input type="text"/>							State	<input type="text"/>		Pin Code	<input type="text"/>					
	<input type="text"/>										Country	<input type="text"/>					
E-mail	<input type="text"/>																
* Foreign Nationals should attach Self attested copy of the Passport																	
Passport Number	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Date of Issue	<input type="text"/>	/	<input type="text"/>	/	<input type="text"/>	Date of Expiry	<input type="text"/>	/	<input type="text"/>	/	<input type="text"/>

2 a ACADEMIC RECORDS (Self attested copies to be attached) Please tick (✓)

Examination Level	Group / Major Subjects	School / College / Board / University / Institute	Marks (%) / Grade	Year of Passing
<input type="checkbox"/> SSC / X Class				
<input type="checkbox"/> XII Class				
<input type="checkbox"/> Others				

2 b MEDIUM OF STUDY Please tick (✓)

English Any Others

3 CURRENT EMPLOYMENT DETAILS (if any)

Name of the Company with address	Designation	Date of Joining
<input type="text"/>	<input type="text"/>	<input type="text"/>

4 FEE REMITTANCE (Please fill-up the amount as applicable based on the payment option opted)

[Please (✓) tick] Amount ₹ Semester-wise Year-wise By Bank Demand Draft By Online Mode (Credit Card / Debit Card (Visa / MasterCard) / Internet Banking through secure internet payment gateway)

Remittance through Demand Draft [DD should be in favor of "IFHE Fee Collection A/c Online BBA"] (Payment by cash is not accepted)

DD Details:	Name of Bank:	DD No.:	Date:	Amount ₹ <input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Note: Please visit: www.online.ifheindia.org/bba to make the payment in online mode.

5 DECLARATION

I have carefully read and understood the program Information Booklet and hereby, declare that, the entries made by me in the Application Form (including Photograph) are complete and true to the best of my knowledge and based on records. I am bound to present, if required, the original documents immediately upon demand by the concerned authorities of the University. I understand that the University (IFHE) has right to modify the rules governing the program and in force from time to time and subsequent changes / modifications / amendment made thereto.

Date :

Place :

Signature of the Applicant

Note: Application Form to be filled and submitted Online



ICFAI Foundation
for Higher Education

(Deemed-to-be University under Section 3 of the UGC Act, 1956)
Category I Autonomous Institution • Accredited by NAAC with 'A++' Grade

Campus

**Center for Distance and Online Education (CDOE),
The ICFAI Foundation for Higher Education (IFHE),**
Dontanapalli, Shankarpalli Road, Hyderabad-501 203

www.online.ifheindia.org/bba