

Detailed Handbook for

Online Executive MBA



An Initiative by

College Victoria





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What is an Executive MBA?



An executive MBA or an EMBA is a specialised professional degree for working professionals who are currently working in some managerial capacity and wish to upskill themselves for C-suite and senior managerial job roles. The course duration of an executive MBA is shorter-usually between 12 months to 18 months, and with the mainstreaming of online learning technologies, is now being offered in the fully online learning mode as well. This is a professional course oriented to meet the skill-needs of the industry and train current managers to escalate smoothly in their careers. To prevent any disruptions to professionals' jobs, the course is designed in part-time or fully online mode to allow self-paced learning alongside one's professional commitments.

About College Vidya

Established in 2019 and headquartered in Noida, College Vidya is a trailblazing online education aggregation platform at the forefront of India's online learning landscape-stemming from the esteemed Blackboard Education & Research Foundation. The organization has achieved remarkable success due to its exceptional team of visionary founders-Mayank Gupta (Co-Founder and CEO), Rohit Gupta (Co-Founder and COO), and Sarthak Garg (Co-Founder and CMO).

Guided by the vision of breaking the profiteering orientation in the education industry, College Vidya has positioned itself as the nation's foremost and One-stop solution for making informed online education choices. College Vidya has introduced a transparent system providing students with accurate factual information about online learning institutions, platforms

providing students with accurate factual information about online learning institutions, platforms and courses, guiding them toward diverse and promising academic and career paths. To transform the online learning experience, we offer a range of student support services-academic counselling by expert counsellors, admission support, financial aid, post-admission mentorship, placement assistance including exclusive internships and job opportunities. With over 30+ partnered institutions and over 100 course options available, College Vidya's learning support is extensive and diverse-meeting academic needs of all students.



Mr. Rohit Gupta
COO & Co-Founder
College Vidya

Modes of MBA

Being one of the most demanded and scopeful programs, MBA is offered in many modes of education, some of which are mentioned below:

▶ Executive MBA

► Global MBA

▶ Distance MBA

▶ Online MBA

1 Year MBA ◀

Part-time MBA ◀

Regular MBA ◀



Online MBA

Online MBA is one of the newest and most trending choices amongst management aspirants. Naturally, it tops the menu of many universities and institutes across the globe. Online MBA is a PG degree in business administration of 2 years where one learns about essential business skills and management foundations through the fully online mode. Online MBA is one of the most sought courses by working professionals, students, and entrepreneurs. An online MBA brings together the flexibility of online learning and the comprehensiveness of a regular MBA to create a convenient but thorough learning experience.





Distance MBA

A distance MBA was one of the most preferred modes of education by professionals, and a segment of students who wished to pursue the course with time flexibility back when new modes were not introduced. A distance MBA requires the student to visit the institute for specific events like examinations, assignment submissions, collection of learning materials etc. It allows individuals to pursue the course from anywhere with flexibility.

Global MBA

A global MBA is a futuristic online MBA program available in a duration of 1-2 years that is more specifically focused on international management and business practices. This course is the most suitable option to consider for candidates who are interested in developing an international managerial career or want to relocate overseas for their professional pursuits.





1-Year MBA

A 1-Year MBA is an intense learning experience with the learning activities packed into a period of 10-12-month time frame. The past decade has witnessed the growing relevance of a 1-Year MBA for individuals who are fast-paced, have a strong quantitative background or wish to complete the course while working. Candidates with professional experience in a relevant industry are in a good place to opt for a 1-year MBA. The 1-Year MBA program is specifically designed for individuals to gain a comprehensive learning experience in a short period of time to enhance their management proficiency.

Part-Time MBA

A part-time MBA is a program that can be done in parallel with your job or other regular course by attending classes on weekends or evenings. It is a 2-year postgraduate program that covers all management concepts similar to other modes of MBA but with classes slotted in the evenings and on holidays, weekends etc. A part-time MBA course is suited for candidates from any stream of education. A part-time MBA saves a lot of time by adding on a master's degree in your credentials without a break in professional engagements.





Executive MBA

An Executive MBA, also known as EMBA, is a 15–18-months PG degree course which includes core subjects and topics to build managerial and leadership skills in already experienced individuals. This course is specifically designed for professionals in the middle and later stages of their career trajectory looking to escalate to senior managerial and CXO positions. This course entails extensive career escalation, making candidates eligible for top leadership positions as well.

Regular MBA

A regular or full-time MBA program requires candidates to attend 2 academic years of full-time coursework in the offline mode. It follows the conventional model of classroom learning with a fixed schedule, pairing up comprehensive theoretical concepts with relevant practical. This mode of MBA is often found to be very hectic by candidates, especially professionals owing to the strict deadlines of academic workload. It is best suited for individuals who are willing to devote their complete time to it. Regular MBA is also one of the costliest MBAs to exist.





Why Pursue an Online Executive MBA? Top 5 Reasons to Consider

Being one of the most demanded and scopeful programs, MBA is offered in many modes of education, some of which are mentioned below:

1. Equal Value as an Online Executive MBA

The UGC-DEB in India having granted an equal status to an Online Executive MBA as a regular MBA program, pursuing an Online Executive MBA has become even more appealing— it brings together the flexibility of learning of an online course with the comprehensiveness of an MBA course.



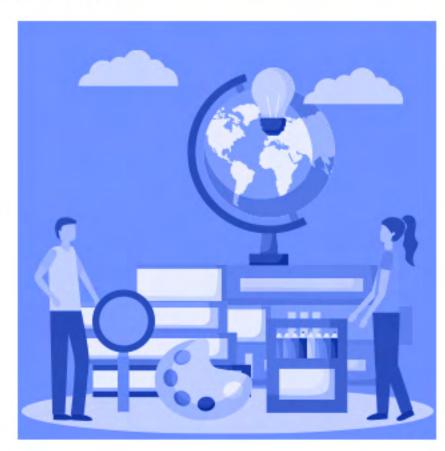
2. Cost-Effective than Other MBA Programs



When it comes to budget and financial constraints, an Online Executive MBA is much friendlier on your pocket than other modes of MBA, especially the regular mode. With fees ranging between INR 1-3 lakhs on an average, it democratises access to managerial studies beyond those who can afford hefty financial investments into the course.

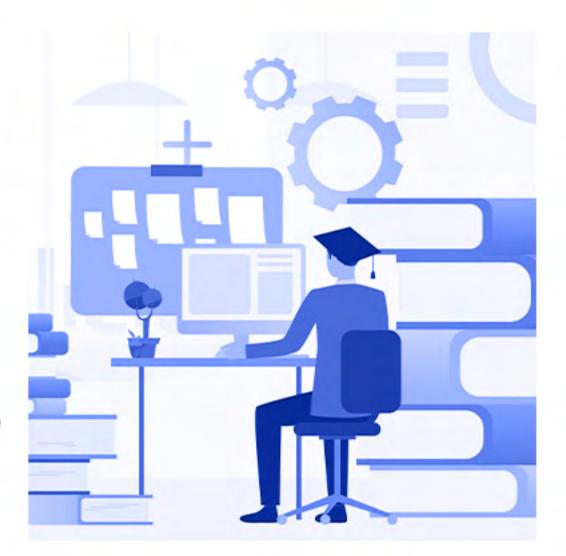
3. Learning at Par with Global Standards

An Online Executive MBA seamlessly integrates the theoretical foundations of management with the prowess of practical skill-building through simulations. This makes a strong case for higher education at par with international standards as learning is two-pronged, both theoretically and practically-oriented.

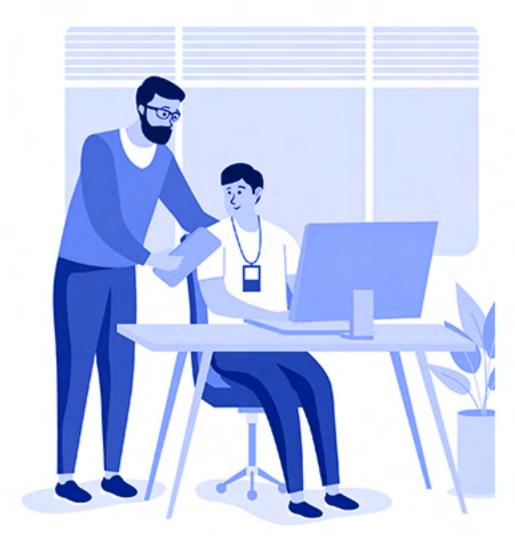


4. Flexibility of Learning

The flexibility of learning makes an Online Executive MBA one of the strongest contenders among other MBA modes. Be it the opportunity to access the course lectures and study materials from any location at any time, the chance for self-paced learning or the lack of rigid schedules and deadlines, an Online Executive MBA has come up as one of the most viable management degrees.



5. Exclusive & Dedicated Placement Assistance



One of the lucrative aspects of taking up an Online Executive MBA include its all-round placement assistance. With dedicated mentors, professional grooming services and placement drives, an Online Executive MBA brings a host of appealing job opportunities to the disposal of students during course completion itself.

6. Scope for Career

Lastly, the enhancement impact of an MBA career prospects of candidates are incontestable. With the flexibility to work alongside the degree, an Online Executive MBA helps build a strong resume allowing for growth and career development, garnering further meaningful opportunities for professional exploration.



Executive MBA V/S Regular MBA

Executive MBA

- An executive MBA is a postgraduate professional degree of management designed specially for managers and professionals with work experience.
- The minimum eligibility for this course is having a valid Bachelor's degree from a recognised university along with at least 2 to 5 years of professional experience.
- It is ideal for professionals in the middle of their career journeys and having some managerial work experience, such as mid-level managers or CXO-job aspirants.
- The duration of this course is between 12 months to 18 months.
- The classes and course structure is designed to allow working professionals to pursue the course while continuing their professional pursuits. The classes are scheduled in the evenings, in the online mode or on weekends and holidays.

Regular MBA

- A regular MBA is a professional management degree designed to provide foundational knowledge about management principles.
- The minimum eligibility for taking up this course is a valid Bachelor's degree from a recognised institution.
 Work experience may be preferred but not mandatory.
- This course is ideal for both working professionals looking to switch careers to management or freshers looking for formal training in management.
- The duration of this course is 2 years.
- The classes for this course are scheduled mostly in the day-time over the week (except in case of online or distance MBA) as per a full-time degree's criteria.

Online Executive MBA Specializations

While a majority of the specializations of an online executive MBA program are similar to the two-year MBA, the specializations of this course are more professionally and practically-oriented. Listed here are a few of the major specializations available to pursue in an online executive MBA.



Marketing Management



Global Logistics & Supply Chain Management



Operations Management



Leadership & Strategy Management



General Management



Entrepreneurship



Market Research



Accounting & Finance Management



IT Management

Applied Finance



Human Resource Management



Supply Chain Management



Business Analytics



Data Science & Analytics



International Business (IB)
Management



Digital Finance



Healthcare Management



^{*}It is to be noted that the above-listed specialisations are currently offered in India in the online learning mode for an executive MBA course. The offered specialisations may change over years and vary from one institution to another.

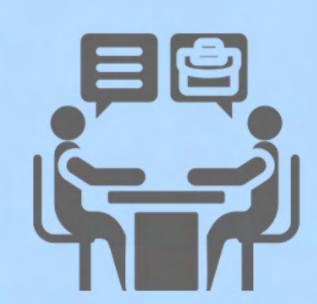
360 Degree Career Support by College Vidya

The nuanced career support offered by College Vidya caters to the diverse needs of students pursuing online education, and meets their professional needs at each step of the way. Here are a few of the prominent career support provisions by College Vidya from which a student of online education can benefit:



1. Initial Career Counselling & Needs Analysis

Our expert counsellors assess the unique professional needs of the student before enrolment in a program, and guide them towards selecting the best course for their aspirations.





2. Resume-Building & Creation

Users and registered students on our platform reap the benefits of creating a strong and appealing resume that can enhance their chances of selection in professional ventures.

3. Professional Grooming through Industry Interactions

Our regular webinars, workshops and online interactions with industry experts on the exclusive CV community allow students to get immersive professional exposure to groom themselves and hone their professional competencies.





4. Access to the Exclusive CV Alumni Network

The CV community is an exclusive network wherein students enrolled through College Vidya can connect with other peers and alumni to network and form professional allies for career development.

5. Access to Over 24k+ Internships per Month

On the exclusive internship portal of College Vidya, enrolled students get access to over 24,000 fresh internships on a monthly basis and upskill themselves while pursuing their an online executive MBA degree conveniently.



6. Placement Assistance through Exclusive CV Jobs Portal

We don't stop at providing professional training and opportunities to upskill–for us, ensuring a successful boost to the student's career is just as important. With the exclusive CV job portal, enrolled students of an online executive MBA can explore over 8000 jobs on a monthly basis to find the best fit for their career aspirations.

Top Universities Offering Online Executive MBA Programs

A few of the eminent institutes and business schools of India offering an online executive MBA program include:

















\WOOLF UNIVERSITY/





Note: These are just a few renowned names from the long list of universities offering online executive MBA. Moreover, the above list indicates institutions which are currently offering online executive MBA (or equivalent PG diploma programs) programs. The above information is subject to change as per universities' amendments.

Program Curriculum

The general course structure of an executive MBA comprises of:

- 2-3 Semesters (Based on Whether Course is of 12-18 Months)
- Coverage of Core Management Courses in 1st Semester
- Coverage of Specialisation Courses in 2nd Semester
- Project/Dissertation in Last Semester



Course Syllabus

The general curriculum of an online MBA program is provided below.

Semester

- Modern Business Organization & Management
- Global Business Environment & Economics
- Accounting & Financial Management
- Human Resource & Organizational Behaviour
- Management Accounting
- Operations ManagementMaking
- Supply Chain Management

nester II

- Business Communication Skills
- Consumer Behaviour
- Conflict & Negotiation
- Organizational Behaviour
- Project Management
- Learning & Development
- Business Analytics

Semester III

- Integrated Market Communication
- Product Management
- B2B Marketing
- International Marketing
- Customer Relationship Management (CRM)

^{*}Please note that the aforementioned course papers provide a general framework for the curriculum of an online executive MBA degree. The paper titles, paper content, and sequence of specific papers in institutions may vary.



College Vidya Learning Experience

Quality education lies at the heart of College Vidya's vision of empowering students of online education. We provide support to our enrolled students on every step of the way to ensure a seamless and comprehensive learning experience. Here is a glimpse of how learning with College Vidya looks like!

01. Expert Academic Counselling

We provide personalised academic and career counselling to students by certified counsellors who are experienced in the fields of academic counselling and guidance and put in their insights to steer your career journey in the right direction.

02. Regular Skill-Building Webinars

To ensure that students learn and build their skills-set beyond academics in an industry-relevant fashion, we arrange regular skill-building sessions with industry experts and academicians on our exclusive CV community. Webinars, peer and industry interactions etc. in various disciplines are common in the CV learning community as we believe that learning is endless!

03. 24x7 Dedicated Mentor for All Your Queries

We understand that academic excellence requires consistent support and guidance, especially in an online course, staying in touch with guides and peers is additionally tough. So, post-admission in the course through College Vidya, we assign you a dedicated mentor who is available to clarify all your queries, guide and support you through your journey of learning and form a connecting bridge between you and your online university!

04. Financial Aid for Students

Our financial aids for students including low-interest educational loans are available to ensure democratic access to educational resources. With ensuring equity in mind, we provide students with educational loans and similar financial aid including scholarship cashbacks for them to afford their further education.

05. Pre & Post-Admission Support

Students enrolled through College Vidya experience the benefits of our pre-admission support (academic counselling in course selection, support and guidance in enrollment procedures, financial aid for applying to course etc.) and post-admission services (dedicated mentorship, LMS support, access to CV alumni network, internship and placement support etc.).

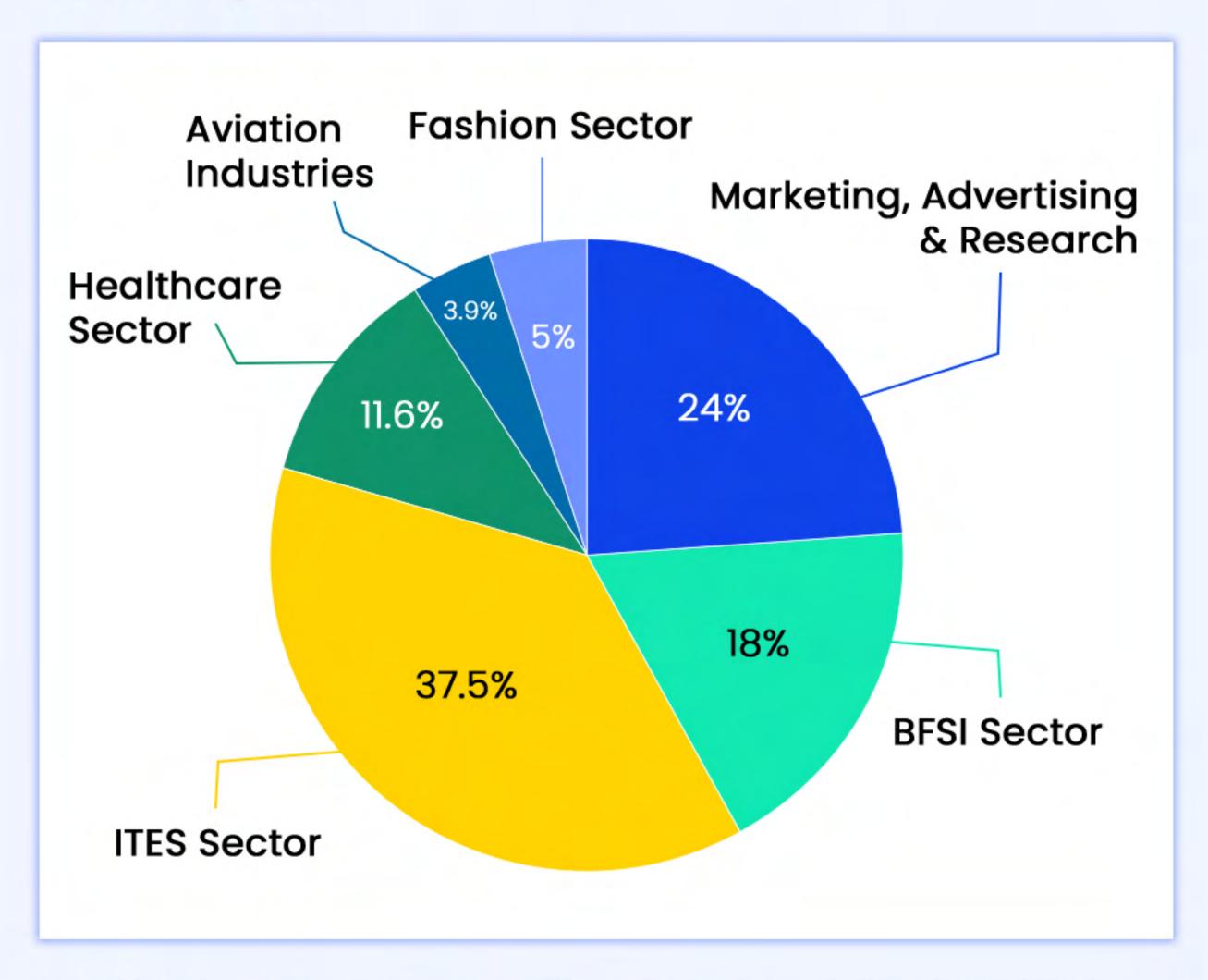
06. Peer-Based Learning with CV Community

Learning is facilitated when shared through experiences. Believing in the same motto, we provide an exclusive platform to all our enrolled students to connect, network and interact with their peers across universities to enhance learning, hold question-answer sessions, organise clubs based on interests and so on.



Where Our Learners Work

Our alumni work across over 15 prominent and lucrative industries across the globe.



Our placement statistics over the past 5 years indicate a steady rise in the average CTC at which students enrolled through College Vidya in online courses got placed.

Average Placement CTCs over Years



Where Our Learners Work

With our alumni placed across the globe, we have a stellar network of companies and corporate giants our students are placed at.































What Our Learners Have to Say



"College Vidya provides you with safe and valid online course choices. All the universities listed here are premium, UGC-DEB recognised institutions. The platform provides a series of services that you can enjoy."

"I stumbled upon this website while searching for educational guidance, and it turned out to be a hidden gem! The website's resources and articles are incredibly helpful, and the counsellors are helpful and friendly. I am grateful for the assistance provided."





"I can't thank this website enough for the positive impact it had on my educational choices. The counselling sessions were enlightening and the guidance I received felt pretty well-aligned with my own goals and expectations."

"College Vidya's help with job and placement not only got me into the university I wanted, but it also helped me get my dream job right after college, which started me on the path to a great career. Their steadfast support didn't end when I got in; they were there for me the whole time, giving me advice and tools to help me do well."

How to Choose Right University at Right Time

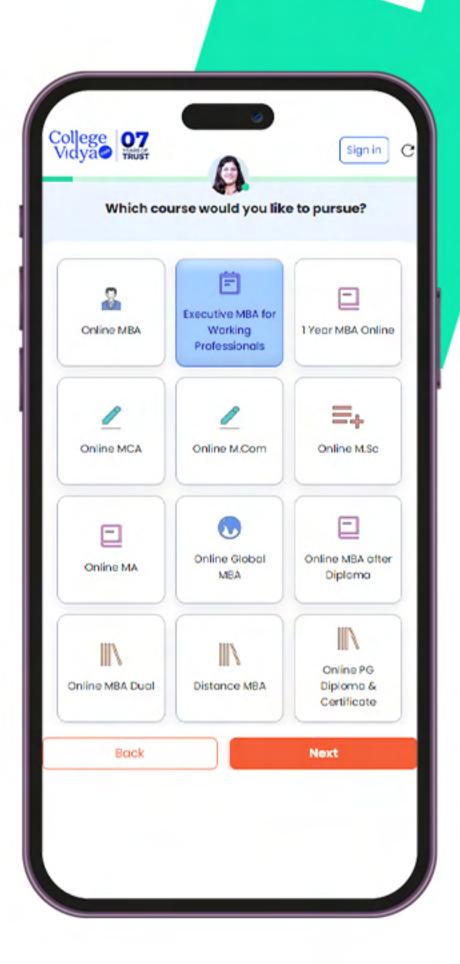
Selecting the right online course, the right university and the right subject are crucial decisions with which students going for higher education are faced with.

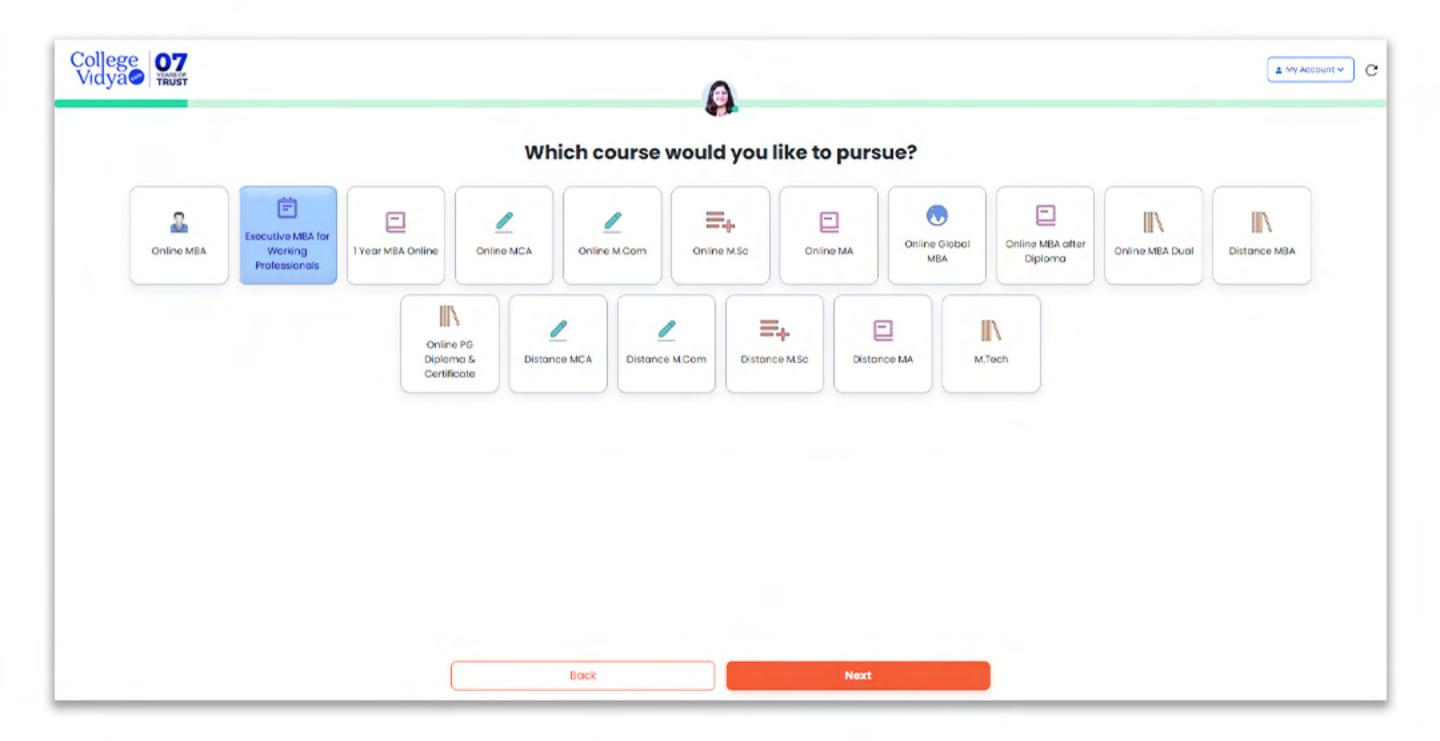
In your journey of searching for the right online university and the right course, College Vidya supports you in finding the most credible resources and institutes as well as comparing them seamlessly on the basis of over 30+ parameters.

The "Suggest Me in 2 Mins" tab on the top right corner of the College Vidya homepage (www.collegevidya.com) takes you through a few simple steps to provide a list of the best online Executive MBA options for you to consider.

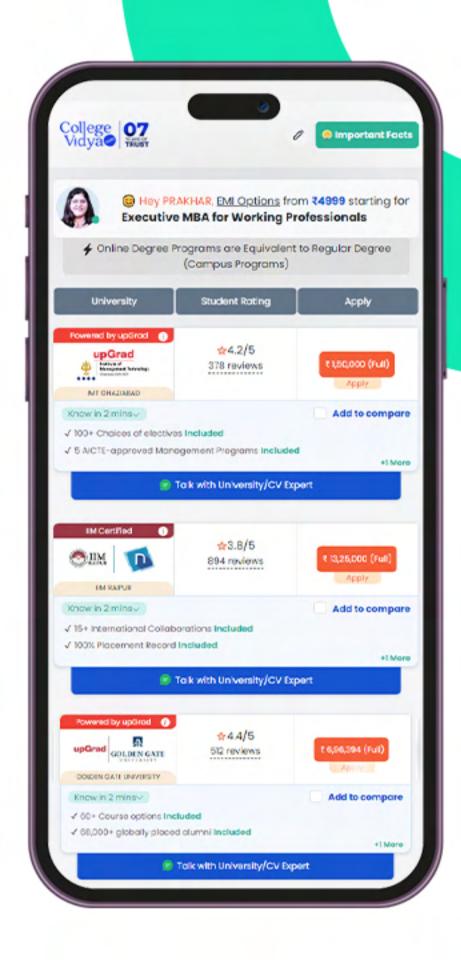


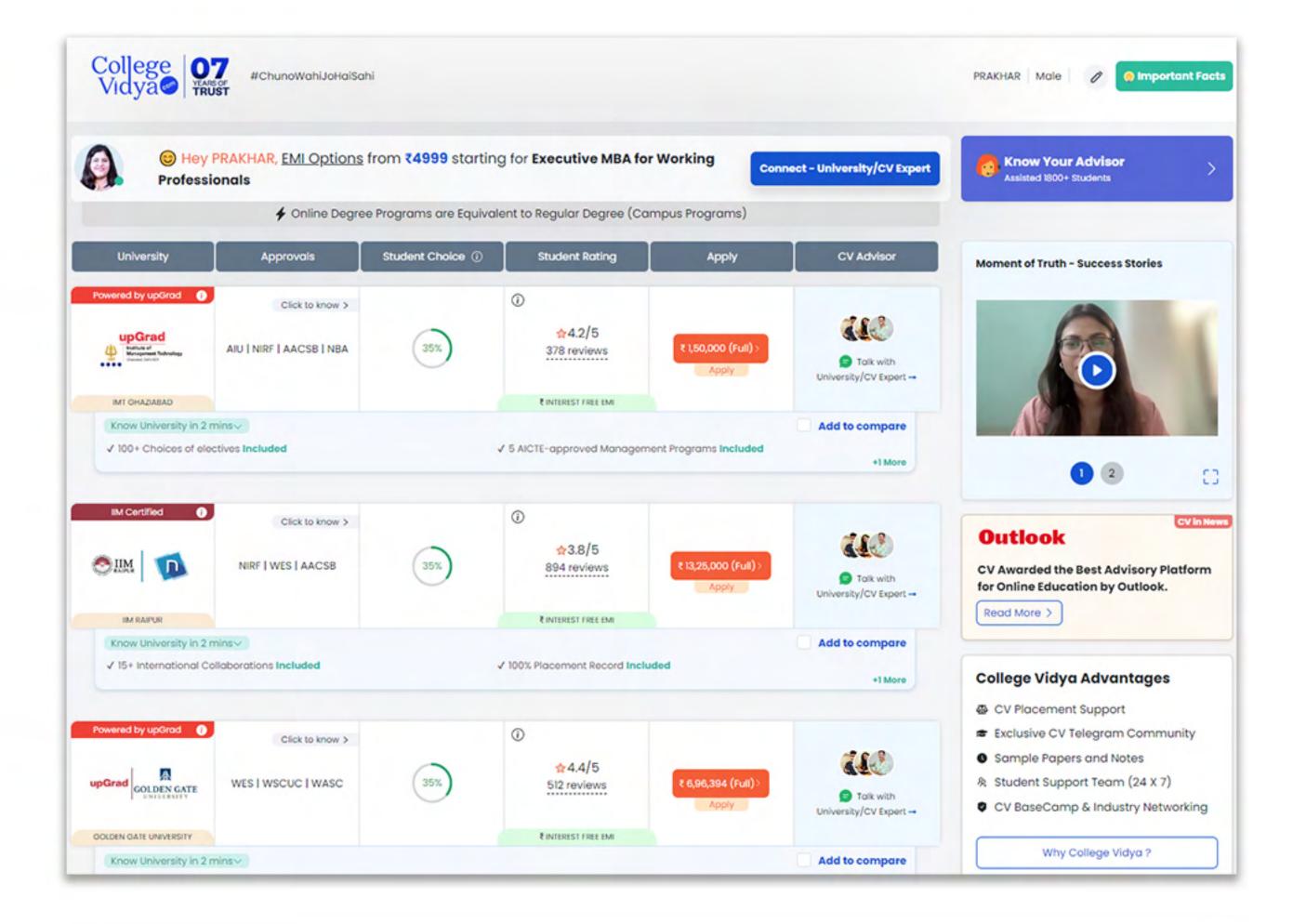
Upon clicking on this option, you are required to provide your course and specialisation preferences, your approximate budget, available time to devote to the course etc.



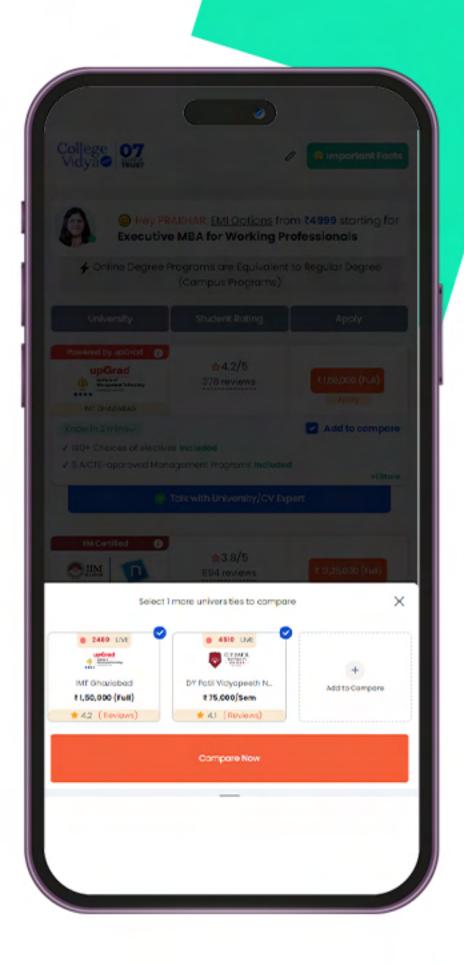


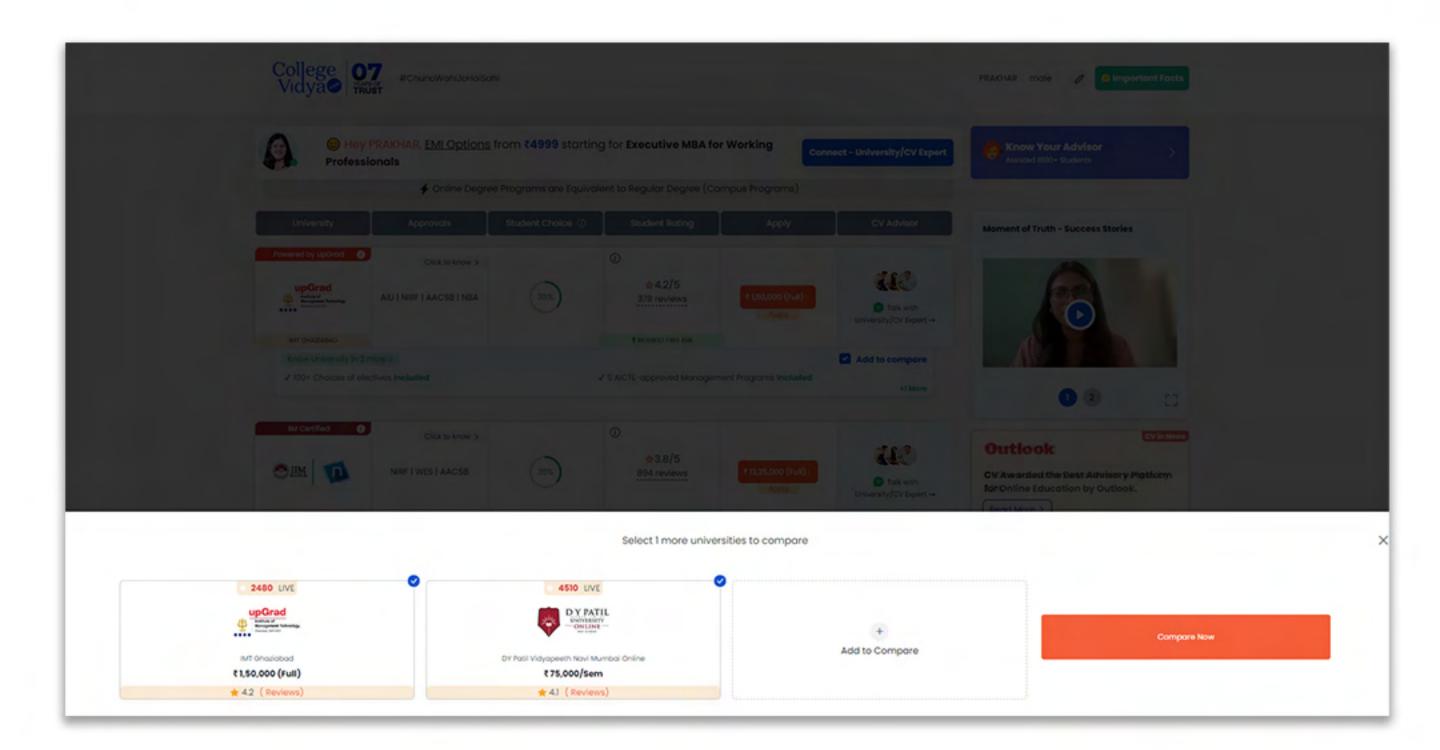
Upon providing all due details, you have to provide your personal details to get personalised suggestions for online Executive MBA universities. Upon submission of this form, you will get a host of online Executive MBA university suggestions best-suited to your suggestions.



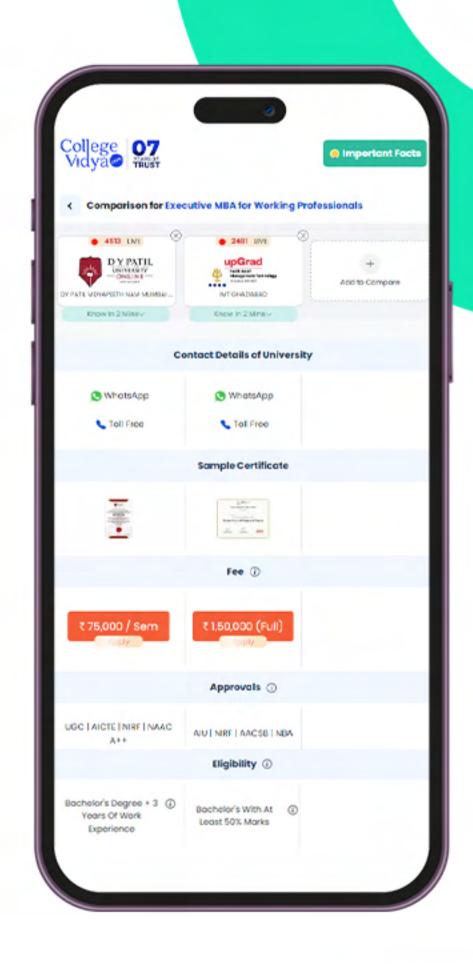


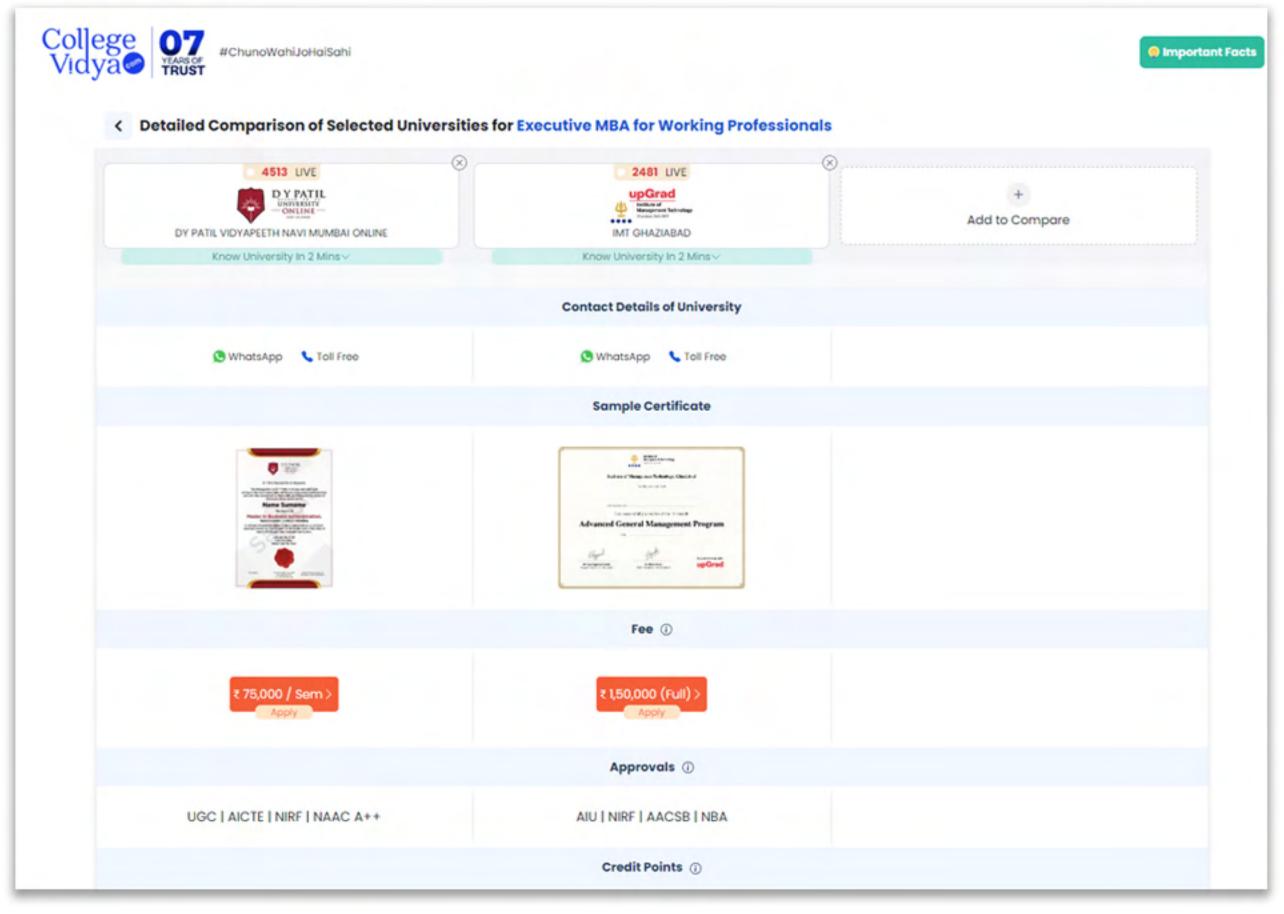
You can then select the checkbox "Add to Compare" for three universities to compare them on over 30 parameters.





Further, after adding 2–3 universities for comparison purposes, you can click on "Compare Now" to see a comparison of the selected institutes on parameters ranging from fees, accreditations, criteria for admission, placement statistics and much more!





Compare Now

College Vidya's Seal of Trust: How We Make a Difference

College Vidya

1. Only Accredited Institutions
Listed: We only list institutes
and online courses that are
approved by the UGC-DEB for
the current academic year to
offer online courses. You can
select any online course from
the CV website with full trust
about its credibility.

2. Unbiased Counselling for YOUR Needs & Goals: CV counsellors ensure that they are unbiased in their academic and career counselling and only offer solutions and course suggestions best-suited for your unique goals and academic aspirations.

3. Continuous Support
throughout Degree: Our
dedicated mentors and the
post-admission student
services ensure that we are
supporting your every step of
the way to complete your
degree seamlessly.

Other Online Learning Platforms

1. No Guarantee of Accredited
University Listings: College
Vidya's brand of seal may not
be mirrored by other online
learning platforms. Many online
learning websites can provide
misinformation, list
unaccredited or even fake
universities on their
platform.credibility.

2. University-Affiliate
Counselling: A large number of other online learning platforms may be affiliate representatives of universities, often making their counselling biased and partial in favour of institutions which may be unsuited to your academic needs.

3. Admission-Focused
Support: Often, other online
learning platforms are only
concerned about your
enrollment into a university
through them, post which
there isn't much support you
can rely on them for.

4. All Our Student Services are

Free!: Except for video counselling services, we do not charge any fee for our other services from our students or interested candidates. We never call students asking for any service charges, nor are course enrollment fees paid through our website. All payments students make are through the official portals of universities to which we guide students.

4. Hefty Charges for Student
Services: For most of the
current online learning and
academic counselling services,
the basic services are provided
by charging fee from students.
The further services, including
post-admission services are
usually heavily charged.

5. Wide Variety of Course

Choices: Having access to the course of one's choice is extremely crucial for fulfilling one's career aspirations.

Identifying the diverse interests and areas in which to upskill, we ensure a vast variety of course choices in areas ranging from humanities and social sciences to data analytics, business management, commerce or BFSI-related courses.

5. Limited Number of Course
Choices: With other online
learning platforms, the course
options and institute options
available to you are often
limited because of university
affiliations. Thus, you can only
select a course for higher
education from a limited
number of university choices
irrespective of how they align
with your goals.

Program Details

Provided herein is a brief overview of the program details of an online executive MBA

Course Level

Course Duration

Postgraduate Degree

12 Months-18 Months

Course Approvals

Modes of Learning

UGC-DEB, AICTE, WES, AACSB, NIRF etc.

Online, Distance, Part-Time, Regular

Eligibility Criteria

- The minimum eligibility criteria for an online executive MBA is that the candidate must be a Bachelor's graduate from a Recognised University.
- Some institutions mandate at least 50%-60% aggregate marks in Bachelor's degree.
- Candidates from any academic background can take this course up.
- A minimum of 2 years to 5 years of work experience in the relevant industry is required.

Popular Specialisations

Marketing, Applied Finance, Human Resource Management, Global Logistics & Supply Chain, Operations, Leadership and Strategy, General Management, Data Science & Analytics etc.

Average Course Fees

Average Placement Package

INR 1,50,000 - INR 13,00,000 (Full Program) INR 20,00,000 per annum*

^{*}as indicated by latest Payscale statistics

FAQs

What is an Executive MBA?

An executive MBA is a 1-year (or 1.5-year) long MBA program designed specifically for working professionals who are already experienced in managerial roles and wish to escalate their careers to senior managerial to C-suite job roles.

Is an Executive MBA available in the online mode?

Yes, in addition to being available in the offline and distance modes, an executive MBA is now being offered in the fully online mode by eminent institutions upon receiving due accreditation and approvals from UGC-DEB.

◆ Is online executive MBA valid in India?

Yes, as per UGC-DEB guidelines, an executive MBA can be pursued in the fully online mode and when completed from an accredited institute, would carry the same credibility and validity as a regular or offline executive MBA.

♦ What is the fee for an online Executive MBA?

The average fee for an online executive MBA ranges from INR 1,50,000 to INR 13,50,000 for the full course. Financial aid like educational loans, fee concessions, scholarships etc. may be offered by certain institutes to assist in pursuing the course.

What is the minimum work experience for an EMBA?

Usually, the minimum work experience needed for admission to an executive MBA includes about 2 years in a relevant industry.

As a manager with 7 years of work experience, which is better for me-an EMBA or a 2-year MBA?

If you have about 7 years of experience in management roles, an executive MBA is a more appropriate choice for upskilling for you as it would equip you with industry-relevant professional expertise allowing for on-the-job growth and development.

Does admission through College Vidya charge more fees?

No, admission through College Vidya does not require any added fees or charges. The services provided by College Vidya are free of cost. Moreover, College Vidya does not ask for any payment to be made through our own portal–students are rather redirected to the official university website for any payments to be made. In many cases, financial aid is also provided to students to facilitate higher education.

Thank You



Contact Us At:

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