

Detailed Handbook for

Online MBA

An Initiative by

College
Vidya com

INDEX: WHAT THE GUIDE BRINGS

- ▶ What is an MBA?
- ▶ About College Vidya
- ▶ Modes of MBA: Online **VS.** Global **VS.** Executive **VS.** Part Time **VS.** Distance MBA
- ▶ Why Pursue an Online MBA?
- ▶ Online MBA **VS.** Regular MBA
- ▶ Online MBA Specialisations
- ▶ 360-Degree Career Support by College Vidya
- ▶ Top Universities Offering Online MBA Programs
- ▶ Program Curriculum of Online MBA
- ▶ College Vidya Learning Experience
- ▶ Where Our Learners Work at Part -1
- ▶ Where Our Learners Work at Part -2
- ▶ What Our Learners Have to Say
- ▶ How to Choose the Right University?
- ▶ Program Details of Online MBA
- ▶ FAQs

What is an MBA?



A Master of Business Administration or the famously-known MBA, is a course laid out for folks with business acumen and a vision of transformative management. This course is intended to equip aspirants with the specific competencies and skills to create and operate in formal business management. It is also well-suited for future entrepreneurs and aspirants possessing leadership skills and seeking to build their own business ventures from scratch. It is a biennial (2-Year) postgraduate degree that encompasses an array of general management courses and specialisation courses addressing real-world business concerns and practices. An MBA program boosts the career scope of students and provides tons of opportunities to extend pay and available job options—it acts as an entrance-way to senior management positions.

About College Vidya

Established in 2019 and headquartered in Noida, College Vidya is a trailblazing online education aggregation platform at the forefront of India's online learning landscape—stemming from the esteemed Blackboard Education & Research Foundation. The organization has achieved remarkable success due to its exceptional team of visionary founders—Mayank Gupta (Co-Founder and CEO), Rohit Gupta (Co-Founder and COO), and Sarthak Garg (Co-Founder and CMO).

Guided by the vision of breaking the profiteering orientation in the education industry, College Vidya has positioned itself as the nation's foremost and One-stop solution for making informed online education choices. College Vidya has introduced a transparent system providing students with accurate factual information about online learning institutions, platforms providing students with accurate factual information about online learning institutions, platforms and courses, guiding them toward diverse and promising academic and career paths. To transform the online learning experience, we offer a range of student support services—academic counselling by expert counsellors, admission support, financial aid, post-admission mentorship, placement assistance including exclusive internships and job opportunities. With over 30+ partnered institutions and over 100 course options available, College Vidya's learning support is extensive and diverse—meeting academic needs of all students.



Mr. Rohit Gupta

**COO & Co-Founder
College Vidya**

Modes of MBA

Being one of the most demanded and scopeful programs, MBA is offered in many modes of education, some of which are mentioned below:

▶ Executive MBA

1 Year MBA ◀

▶ Global MBA

Part-time MBA ◀

▶ Distance MBA

Regular MBA ◀

▶ Online MBA



Online MBA

Online MBA is one of the newest and most trending choices amongst management aspirants. Naturally, it tops the menu of many universities and institutes across the globe. Online MBA is a PG degree in business administration of 2 years where one learns about essential business skills and management foundations through the fully online mode. Online MBA is one of the most sought courses by working professionals, students, and entrepreneurs. An online MBA brings together the flexibility of online learning and the comprehensiveness of a regular MBA to create a convenient but thorough learning experience.

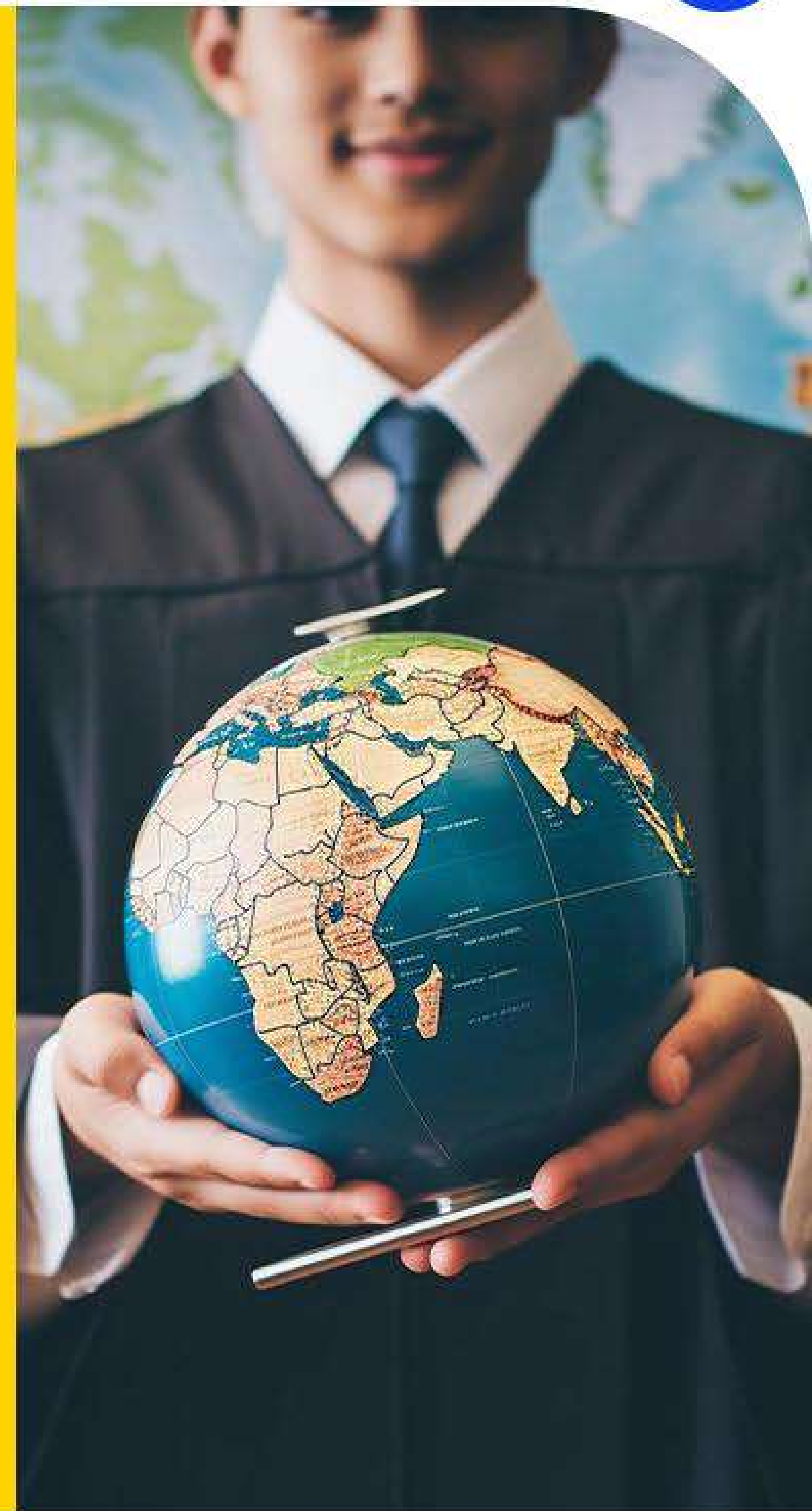


Distance MBA

Online MBA is one of the newest and most trending choices amongst management aspirants. Naturally, it tops the menu of many universities and institutes across the globe. Online MBA is a PG degree in business administration of 2 years where one learns about essential business skills and management foundations through the fully online mode. Online MBA is one of the most sought courses by working professionals, students, and entrepreneurs. An online MBA brings together the flexibility of online learning and the comprehensiveness of a regular MBA to create a convenient but thorough learning experience.

Global MBA

A global MBA is a futuristic online MBA program available in a duration of 1-2 years that is more specifically focused on international management and business practices. This course is the most suitable option to consider for candidates who are interested in developing an international managerial career or want to relocate overseas for their professional pursuits.



1-Year MBA

A 1-Year MBA is an intense learning experience with the learning activities packed into a period of 10-12-month time frame. The past decade has witnessed the growing relevance of a 1-Year MBA for individuals who are fast-paced, have a strong quantitative background or wish to complete the course while working. Candidates with professional experience in a relevant industry are in a good place to opt for a 1-year MBA. The 1-Year MBA program is specifically designed for individuals to gain a comprehensive learning experience in a short period of time to enhance their management proficiency.

Part-Time MBA

A part-time MBA is a program that can be done in parallel with your job or other regular course by attending classes on weekends or evenings. It is a 2-year postgraduate program that covers all management concepts similar to other modes of MBA but with classes slotted in the evenings and on holidays, weekends etc. A part-time MBA course is suited for candidates from any stream of education. A part-time MBA saves a lot of time by adding on a master's degree in your credentials without a break in professional engagements.



Executive MBA

An Executive MBA, also known as EMBA, is a 15–18-months PG degree course which includes core subjects and topics to build managerial and leadership skills in already experienced individuals. This course is specifically designed for professionals in the middle and later stages of their career trajectory looking to escalate to senior managerial and CXO positions. This course entails extensive career escalation, making candidates eligible for top leadership positions as well.

Regular MBA

A regular or full-time MBA program requires candidates to attend 2 academic years of full-time coursework in the offline mode. It follows the conventional model of classroom learning with a fixed schedule, pairing up comprehensive theoretical concepts with relevant practical. This mode of MBA is often found to be very hectic by candidates, especially professionals owing to the strict deadlines of academic workload. It is best suited for individuals who are willing to devote their complete time to it. Regular MBA is also one of the costliest MBAs to exist.



Why Pursue an Online MBA?

Top 5 Reasons to Consider

Being one of the most demanded and scopeful programs, MBA is offered in many modes of education, some of which are mentioned below:

1. Equal Value as a Regular MBA

The UGC-DEB in India having granted an equal status to an online MBA as a regular MBA program, pursuing an online MBA has become even more appealing– it brings together the flexibility of learning of an online course with the comprehensiveness of an MBA course.



2. Cost-Effective than Other MBA Programs



When it comes to budget and financial constraints, an online MBA is much friendlier on your pocket than other modes of MBA, especially the regular mode. With fees ranging between INR 1–3 lakhs on an average, it democratises access to managerial studies beyond those who can afford hefty financial investments into the course.

3. Learning at Par with Global Standards

An online MBA seamlessly integrates the theoretical foundations of management with the prowess of practical skill-building through simulations. This makes a strong case for higher education at par with international standards as learning is two-pronged, both theoretically and practically-oriented.



3. Flexibility of Learning

The flexibility of learning makes an online MBA one of the strongest contenders among other MBA modes. Be it the opportunity to access the course lectures and study materials from any location at any time, the chance for self-paced learning or the lack of rigid schedules and deadlines, an online MBA has come up as one of the most viable management degrees.



4. Exclusive & Dedicated Placement Assistance



One of the lucrative aspects of taking up an online MBA include its all-round placement assistance. With dedicated mentors, professional grooming services and placement drives, an online MBA brings a host of appealing job opportunities to the disposal of students during course completion itself.

5. Scope for Career

Lastly, the enhancement impact of an MBA career prospects of candidates are incontestable. With the flexibility to work alongside the degree, an online MBA helps build a strong resume allowing for growth and career development, garnering further meaningful opportunities for professional exploration.



Online MBA V/S Regular MBA

Online MBA

- This course needs the approval from UGC-DEB, and is of equal value to a regular MBA.
- This course costs between INR 1-INR 3 lakhs on an average in most institutes.
- It includes live online lectures, lecture recordings, webinars with industry experts, online workshops etc.
- There are no rigid schedules or timetables and flexibility of completing coursework is usually provided to students.
- While the ability to network well with faculty, peers and experts may get hindered due to digital barriers, the students get exposure on a global basis.
- Students can pursue an MBA from any location, even from international universities through online mode.

Regular MBA

- This course needs the approval from UGC-DEB, and is of equal value to a regular MBA.
- This course costs between INR 5 lakhs to INR 20 lakhs on an average.
- It includes regular offline classes on-campus, seminars and industry sessions, offline workshops etc.
- The course often includes fixed time schedules with lectures each day wherein attendance is mandatory. Thus, flexibility of learning is lesser in a regular MBA.
- The opportunity for networking closely with peers, faculty and industry experts is more in the face-to-face mode of a regular MBA.
- Students can pursue an MBA from any location of their choice, but may often get limited choices due to geographical and location-constraints.

Online MBA Specialisations

Online MBA is a convenient mode of skill-building and has gained momentum among professionals, freshers, and entrepreneurs owing to its flexibility. It offers numerous specializations to candidates as per their interests, needs, area of work, and professional experience to provide maximum benefits from it. Listed below are some popular Online MBA Specializations:



**It is to be noted that the above-listed specialisations are currently offered in India in the online learning mode for an MBA course. The offered specialisations may change over years and vary from one institution to another.*

360 Degree Career Support by College Vidya

The nuanced career support offered by College Vidya caters to the diverse needs of students pursuing online education, and meets their professional needs at each step of the way. Here are a few of the prominent career support provisions by College Vidya from which a student of online education can benefit:



1. Initial Career Counselling & Needs Analysis

Our expert counsellors assess the unique professional needs of the student before enrolment in a program, and guide them towards selecting the best course for their aspirations.

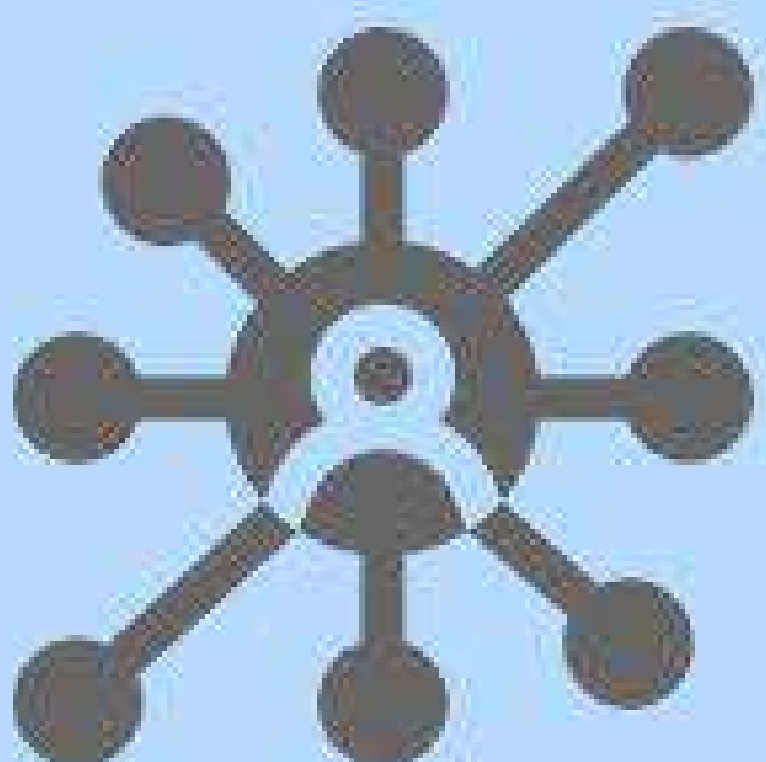


2. Resume-Building & Creation

Users and registered students on our platform reap the benefits of creating a strong and appealing resume that can enhance their chances of selection in professional ventures.

3. Professional Grooming through Industry Interactions

Our regular webinars, workshops and online interactions with industry experts on the exclusive CV community allow students to get immersive professional exposure to groom themselves and hone their professional competencies.



4. Access to the Exclusive CV Alumni Network

The CV community is an exclusive network wherein students enrolled through College Vidya can connect with other peers and alumni to network and form professional allies for career development.

5. Access to Over 24k+ Internships per Month

On the exclusive internship portal of College Vidya, enrolled students get access to over 24,000 fresh internships on a monthly basis and upskill themselves while pursuing their online MBA degree conveniently.



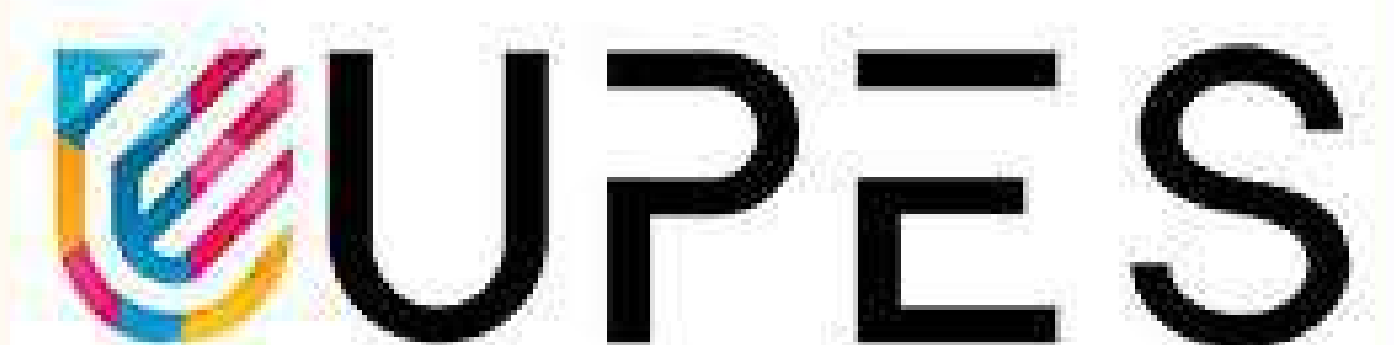
6. Placement Assistance through Exclusive CV Jobs Portal

We don't stop at providing professional training and opportunities to upskill—for us, ensuring a successful boost to the student's career is just as important. With the exclusive CV job portal, enrolled students of online MBA can explore over 8000 jobs on a monthly basis to find the best fit for their career aspirations.



Top University Offering Online MBA Programs

Here are some of India's Top Institutes offering an Online MBA:



Note: These are just a few renowned names from the long list of universities offering online MBAs. Moreover, the above list indicates institutions which are currently offering online MBA (or equivalent PG diploma programs) programs. The above information is subject to change as per universities' amendments.

Program Curriculum

The general structure of an MBA program includes

- ◆ 4 semesters of 6 months each
- ◆ Coverage of Core Management Courses in 1st Year
- ◆ Coverage of Specialisation Courses in 2nd Year
- ◆ Project/Dissertation in Last Semester



The general curriculum of an online MBA program is provided below.

Semester I	Semester II
<ul style="list-style-type: none">• Marketing Management• Organizational Behaviour & Human Resource Dynamics• Financial Reporting, Statements & Analysis• International Business Environment• Managerial Economics• Foundations of Management Practice	<ul style="list-style-type: none">• Operations Management & Research• Corporate Finance• Business Analytics• Research Methodology• Legal Aspects of Business• Leadership & Communication
Semester III	Semester IV
<ul style="list-style-type: none">• Discipline Specific Elective I• Discipline Specific Elective II• Discipline Specific Elective III• Generic Elective I• Corporate Strategy & Entrepreneurship• Seminar / Internship	<ul style="list-style-type: none">• Discipline Specific Elective IV• Discipline Specific Elective V• Discipline Specific Elective VI• Generic Elective II• Capstone Project• Leadership & Communication

**Please note that the aforementioned course papers provide a general framework for the curriculum of an online MBA degree. The paper titles, paper content, and sequence of specific papers in institutions may vary.*



College Vidya Learning Experience

Quality education lies at the heart of College Vidya's vision of empowering students of online education. We provide support to our enrolled students on every step of the way to ensure a seamless and comprehensive learning experience. Here is a glimpse of how learning with College Vidya looks like!

01. Expert Academic Counselling

We provide personalised academic and career counselling to students by certified counsellors who are experienced in the fields of academic counselling and guidance and put in their insights to steer your career journey in the right direction.

02. Regular Skill-Building Webinars

To ensure that students learn and build their skills-set beyond academics in an industry-relevant fashion, we arrange regular skill-building sessions with industry experts and academicians on our exclusive CV community. Webinars, peer and industry interactions etc. in various disciplines are common in the CV learning community as we believe that learning is endless!

03. 24x7 Dedicated Mentor for All Your Queries

We understand that academic excellence requires consistent support and guidance, especially in an online course, staying in touch with guides and peers is additionally tough. So, post-admission in the course through College Vidya, we assign you a dedicated mentor who is available to clarify all your queries, guide and support you through your journey of learning and form a connecting bridge between you and your online university!

04. Financial Aid for Students

Our financial aids for students including low-interest educational loans are available to ensure democratic access to educational resources. With ensuring equity in mind, we provide students with educational loans and similar financial aid including scholarship cashbacks for them to afford their further education.

05. Pre & Post-Admission Support

Students enrolled through College Vidya experience the benefits of our pre-admission support (academic counselling in course selection, support and guidance in enrollment procedures, financial aid for applying to course etc.) and post-admission services (dedicated mentorship, LMS support, access to CV alumni network, internship and placement support etc.).

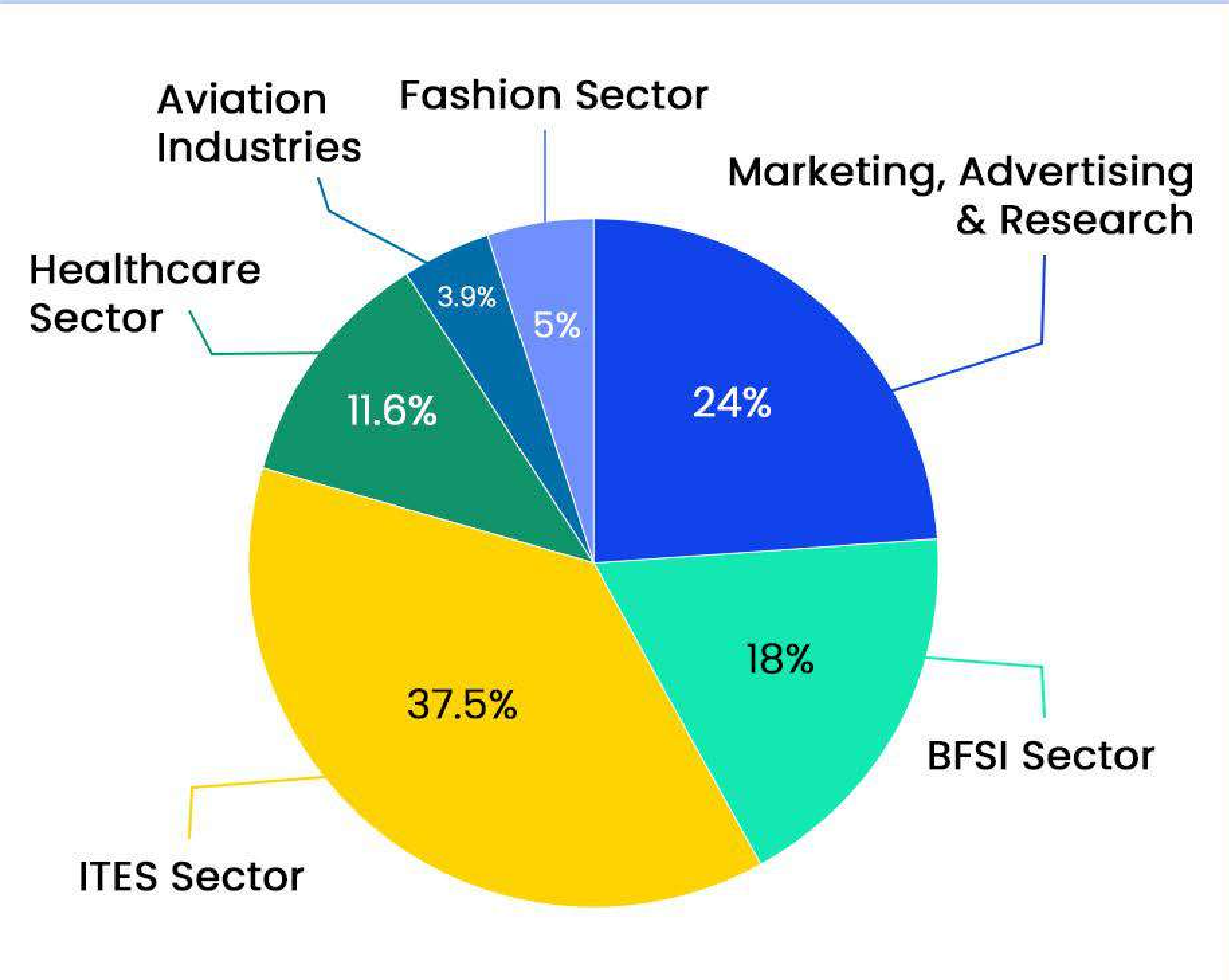
06. Peer-Based Learning with CV Community

Learning is facilitated when shared through experiences. Believing in the same motto, we provide an exclusive platform to all our enrolled students to connect, network and interact with their peers across universities to enhance learning, hold question-answer sessions, organise clubs based on interests and so on.

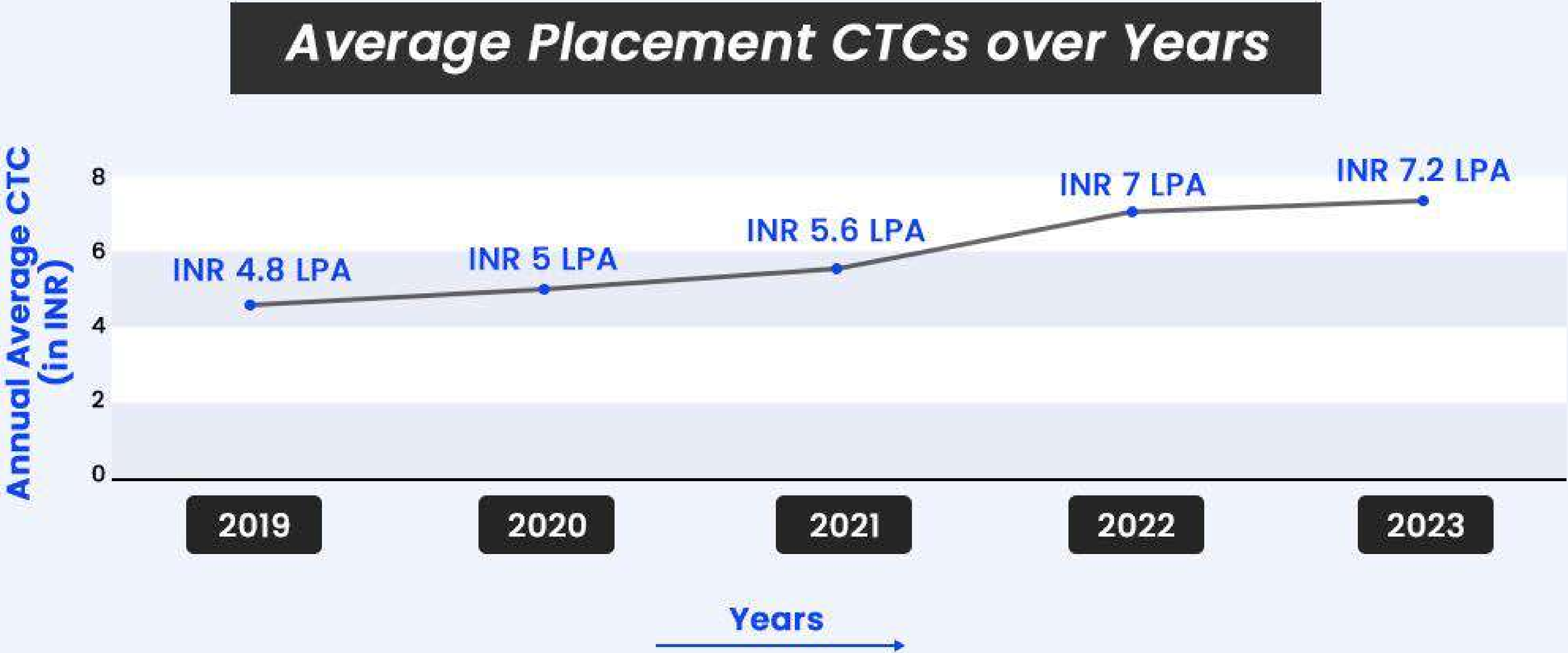


Where Our Learners Work

Our alumni work across over 15 prominent and lucrative industries across the globe.



Our placement statistics over the past 5 years indicate a steady rise in the average CTC at which students enrolled through College Vidya in online courses got placed.



Where Our Learners Work

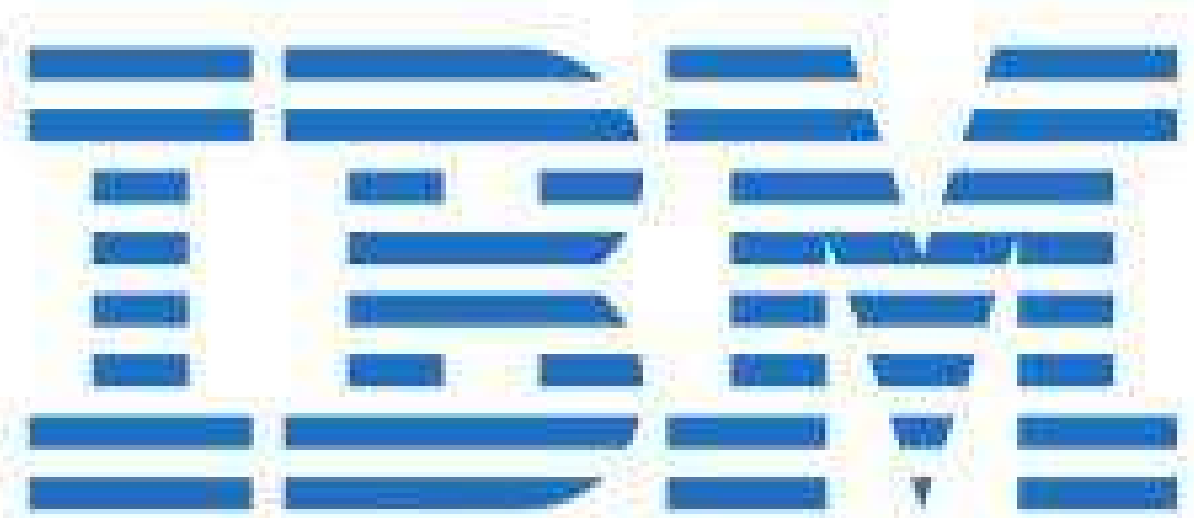
With our alumni placed across the globe, we have a stellar network of companies and corporate giants our students are placed at.














What Our Learners Have to Say



"College Vidya provides you with safe and valid online course choices. All the universities listed here are premium, UGC-DEB recognised institutions. The platform provides a series of services that you can enjoy."

"I stumbled upon this website while searching for educational guidance, and it turned out to be a hidden gem! The website's resources and articles are incredibly helpful, and the counsellors are helpful and friendly. I am grateful for the assistance provided."



"I can't thank this website enough for the positive impact it had on my educational choices. The counselling sessions were enlightening and the guidance I received felt pretty well-aligned with my own goals and expectations."

"College Vidya's help with job and placement not only got me into the university I wanted, but it also helped me get my dream job right after college, which started me on the path to a great career. Their steadfast support didn't end when I got in; they were there for me the whole time, giving me advice and tools to help me do well."



How to Choose Right University at Right Time

Selecting the right online course, the right university and the right subject are crucial decisions with which students going for higher education are faced with.

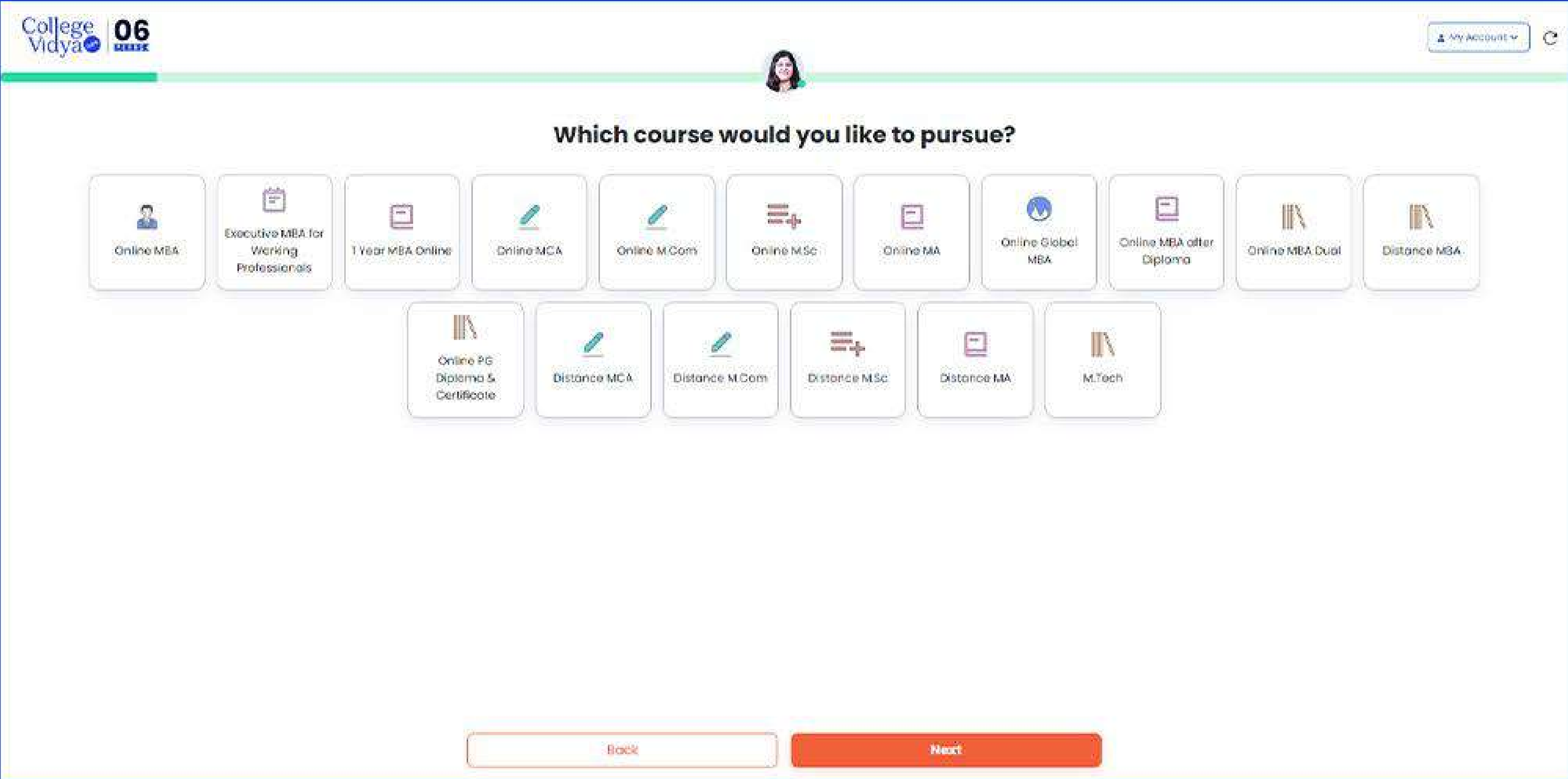
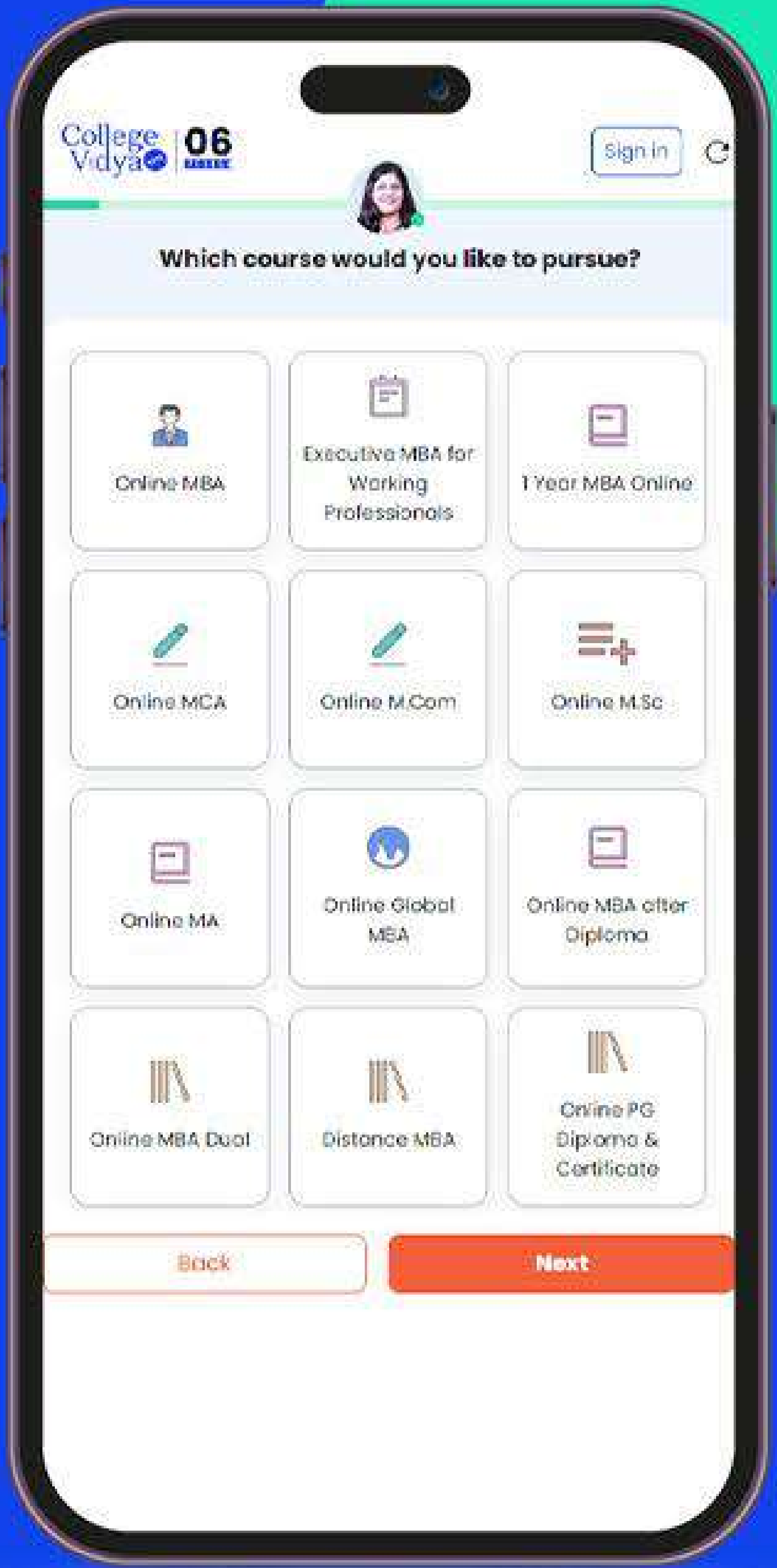
In your journey of searching for the right online university and the right course, College Vidya supports you in finding the most credible resources and institutes as well as comparing them seamlessly on the basis of over 30+ parameters.

The “Suggest Me in 2 Mins” tab on the top right corner of the College Vidya homepage (www.collegevidya.com) takes you through a few simple steps to provide a list of the best online MBA options for you to consider.



Step-1

Upon clicking on this option, you are required to provide your course and specialisation preferences, your approximate budget, available time to devote to the course etc.



Step-2

Upon providing all due details, you have to provide your personal details to get personalised suggestions for online MBA universities. Upon submission of this form, you will get a host of online MBA university suggestions best-suited to your suggestions.



College Vidya

06 YEARS

#ChunoWahJoHaiSahi

Chahat

Female

Important Facts

Hey Chahat Singh, EMI Options from ₹4999 starting for Online MBA

Connect - University/CV Expert

Online Degree Programs are Equivalent to Regular Degree (Campus Programs)

University	Approvals	Student Choice	Student Rating	Apply	CV Advisor
<div>Free Coursera Courses</div> <div>Online MANIPAL</div> <div>MANIPAL UNIVERSITY ONLINE</div>	<div>Click to know ></div> <div>UGC AICTE NIRF WES NAAC A+</div>	<div>47%</div>	<div>4.2/5</div> <div>857 reviews</div>	<div>₹43,750 / Sem</div> <div>Apply</div>	<div>Talk with University/CV Expert →</div> <div>Add to compare</div> <div>+2 More</div>
<div>2000+ Hiring Companies</div> <div>JGI JAIN</div> <div>JAIN UNIVERSITY ONLINE</div>	<div>Click to know ></div> <div>UGC-DEB AICTE NIRF NAAC A++</div>	<div>43%</div>	<div>4.1/5</div> <div>766 reviews</div>	<div>₹37,500 / Sem</div> <div>Apply</div>	<div>Talk with University/CV Expert →</div> <div>Add to compare</div> <div>+2 More</div>

Moment of Truth

1 2

Business Standard

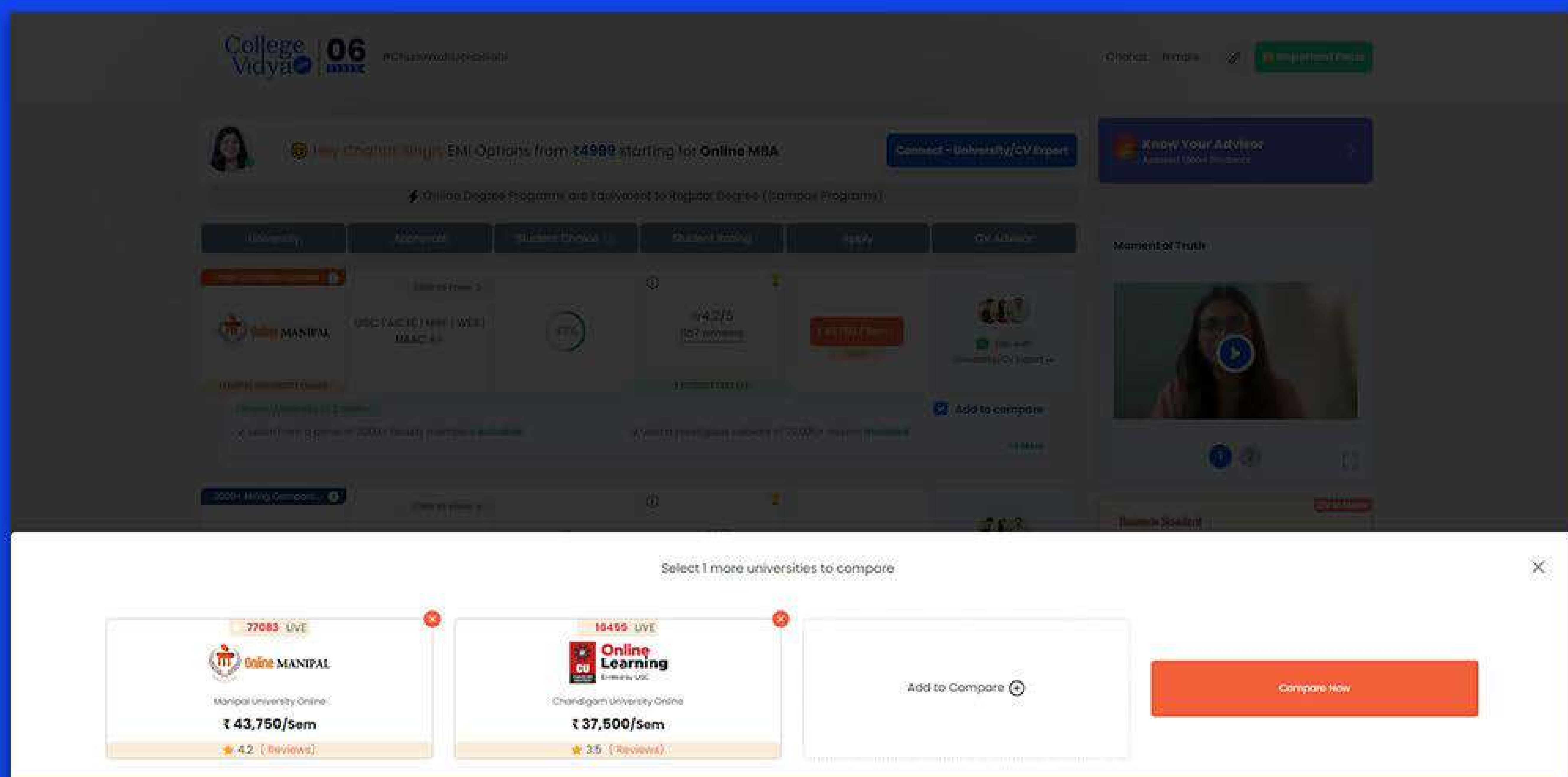
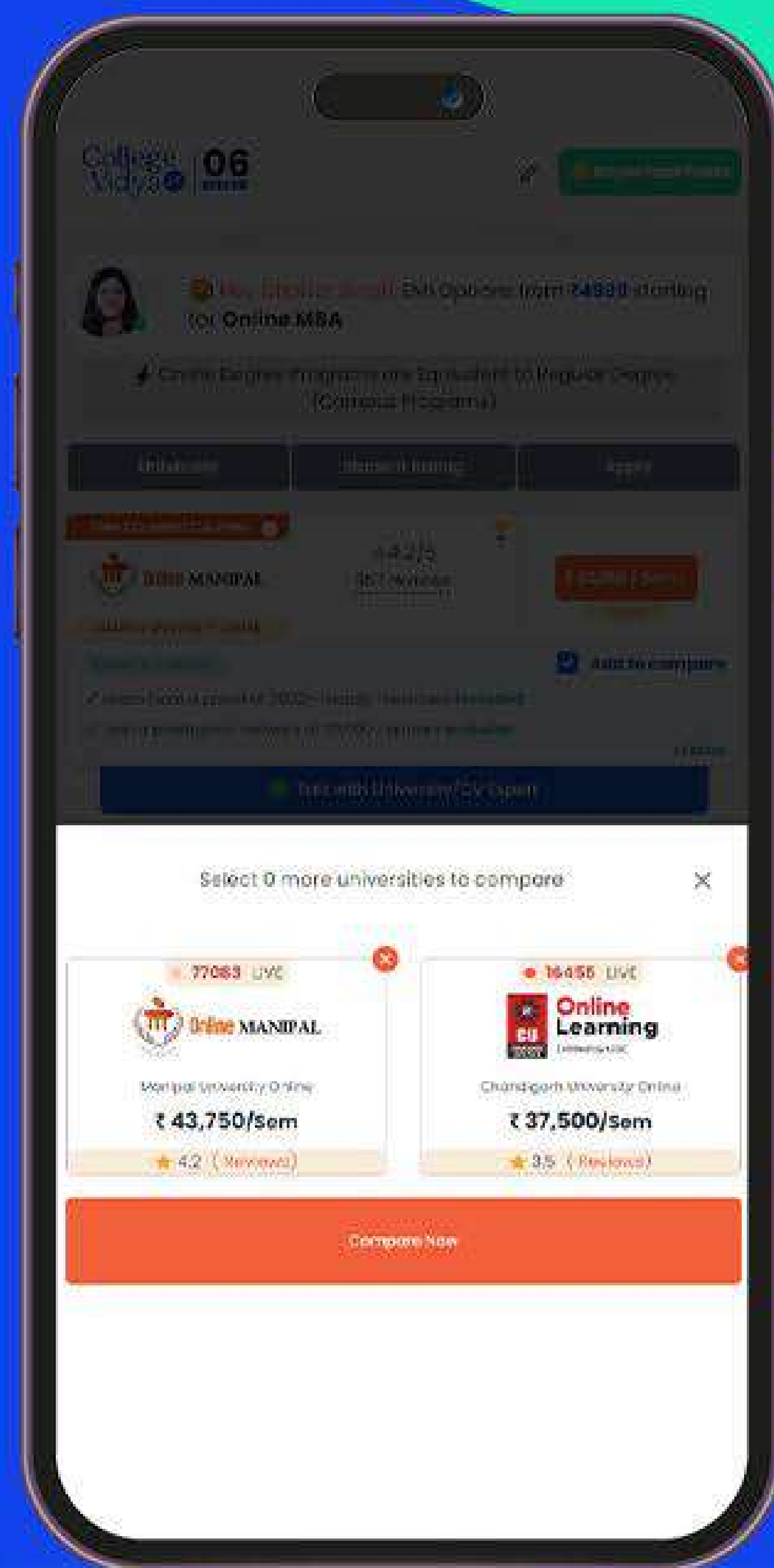
CV helped 90,000+ students in selecting the Right Online University!

Read More >

College Vidya Advantages

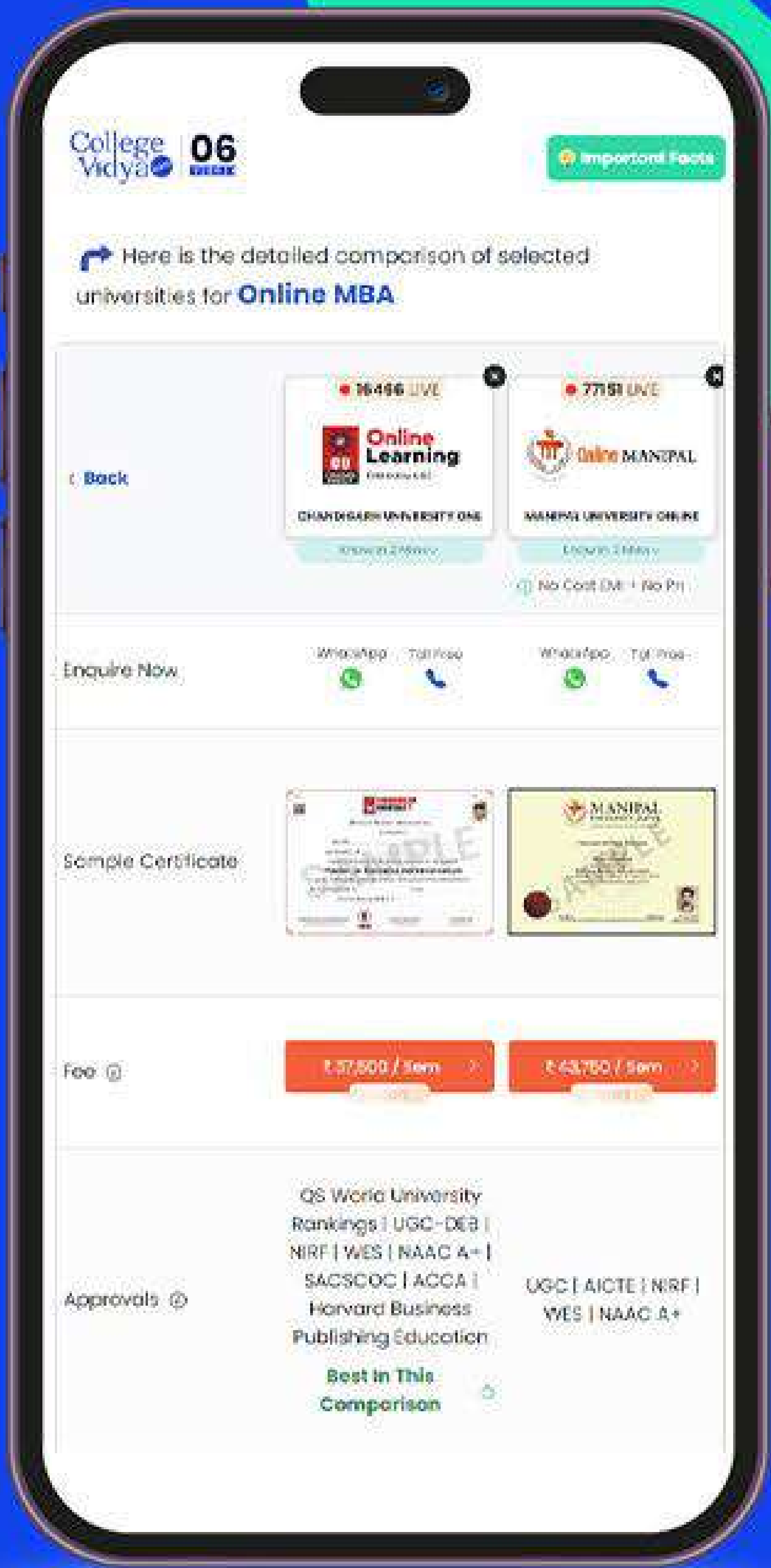
Step-3

You can then select the checkbox “Add to Compare” for three universities to compare them on over 30 parameters.



Step-4

Further, after adding 2-3 universities for comparison purposes, you can click on “Compare Now” to see a comparison of the selected institutes on parameters ranging from fees, accreditations, criteria for admission, placement statistics and much more!



College Vidya06


#ChunoWahiJoHaiSahi

Important Facts

➔ Here is the detailed comparison of selected universities for Online MBA

< Back


16466 LIVE

Online Learning
Established by UGC

CHANDIGARH UNIVERSITY ONLINE

Know University in 2 Mins<

77151 LIVE

Online MANIPAL

MANIPAL UNIVERSITY ONLINE

Know University in 2 Mins<

No Cost EMI + No Processing Charges **Incl**


Add to Compare +

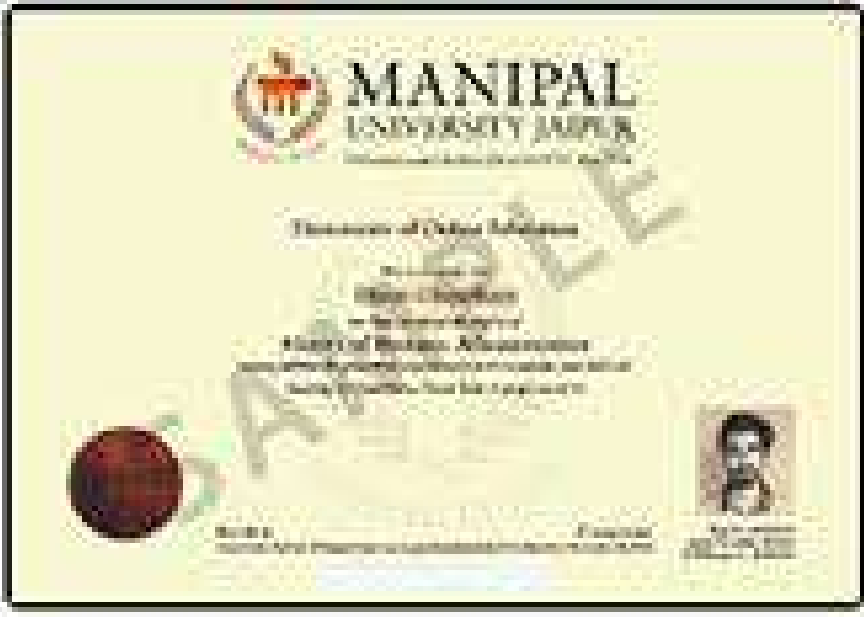
Enquire Now

WhatsApp Toll Free

WhatsApp Toll Free

Sample Certificate





Fee ⓘ

₹ 37,500 / Sem >

₹ 43,750 / Sem >

Approvals ⓘ

QS World University Rankings | UGC-DEB | NIRF | WES | NAAC A+ | SACSCOC | ACCA | Harvard Business Publishing Education

UGC | AICTE | NIRF | WES | NAAC A+

Best In This Comparison

Compare Now

College Vidya's Seal of Trust: How We Make a Difference

College Vidya

1. Only Accredited Institutions Listed: We only list institutes and online courses that are approved by the UGC-DEB for the current academic year to offer online courses. You can select any online course from the CV website with full trust about its credibility.

2. Unbiased Counselling for YOUR Needs & Goals: CV counsellors ensure that they are unbiased in their academic and career counselling and only offer solutions and course suggestions best-suited for your unique goals and academic aspirations.

3. Continuous Support throughout Degree: Our dedicated mentors and the post-admission student services ensure that we are supporting your every step of the way to complete your degree seamlessly.

Other Online Learning Platforms

1. No Guarantee of Accredited University Listings: College Vidya's brand of seal may not be mirrored by other online learning platforms. Many online learning websites can provide misinformation, list unaccredited or even fake universities on their platform.credibility.

2. University-Affiliate Counselling: A large number of other online learning platforms may be affiliate representatives of universities, often making their counselling biased and partial in favour of institutions which may be unsuited to your academic needs.

3. Admission-Focused Admission: Often, other online learning platforms are only concerned about your enrollment into a university through them, post which there isn't much support you can rely on them for.

4. All Our Student Services are Free!:

Except for video counselling services, we do not charge any fee for our other services from our students or interested candidates. We never call students asking for any service charges, nor are course enrollment fees paid through our website. All payments students make are through the official portals of universities to which we guide students.

4. Hefty Charges for Student Services:

For most of the current online learning and academic counselling services, the basic services are provided by charging fee from students. The further services, including post-admission services are usually heavily charged.

5. Wide Variety of Course Choices:

Having access to the course of one's choice is extremely crucial for fulfilling one's career aspirations. Identifying the diverse interests and areas in which to upskill, we ensure a vast variety of course choices in areas ranging from humanities and social sciences to data analytics, business management, commerce or BFSI-related courses.

5. Limited Number of Course Choices:

With other online learning platforms, the course options and institute options available to you are often limited because of university affiliations. Thus, you can only select a course for higher education from a limited number of university choices irrespective of how they align with your goals.



Program Details

Provided herein is a brief overview of the program details of an online MBA

• Course Level

Postgraduate Degree

• Course Duration

2 Years

• Course Approvals

UGC-DEB, AICTE, AIU, AMBA etc.

• Modes of Learning

Online, Distance, Part-Time, Regular

• Eligibility Criteria

- The minimum eligibility criteria for an online MBA is that the candidate must be a Bachelor's graduate from a Recognised University.
- Some institutions mandate at least 50%-60% aggregate marks in Bachelor's degree.
- Students from any academic background can take this course up. candidate must be a Bachelor's graduate from a Recognised University.
- Entrance exams are not needed for admission to this online course.

• Popular Specialisations

Marketing Management, Finance Management, Human Resource Management, International Business Management, Operations Management, Logistics & Supply Chain Management, Business Analytics etc.

• Average Course Fees

INR 1,00,000 – INR 3,00,000
(Full Program)

• Average Placement Package

INR 9,41,000 per annum*

**as indicated by latest Payscale statistics*

FAQs

◆ Is an online MBA valid in India?

Yes, as per UGC-DEB guidelines, in India, an online MBA course is equal in value and credibility as a regular MBA provided the degree course and the university/institute is accredited by UGC-DEB for that annual academic year. It is important to check that the course and institute is accredited to offer the online MBA for the particular academic year.

◆ What are the fees for an online MBA in India?

On an average, the course fee for an online MBA degree ranges between INR 1,00,000 to INR 3,00,000. A few private and government institutions offer the course in a fee range slightly lower (or higher) than the mentioned bracket and the exact fee of the course must be checked from the official website of the institution of your choice.

◆ Which university provides an online MBA?

Some of the top institutes and universities that offer a duly accredited online MBA in India include Amrita University, IIM Raipur, IIM Rohtak, Jain University, Manipal University, LPU Online, Amity University etc.

◆ How to know if an online MBA is valid?

To know if an online MBA degree is valid or not, you should ensure that the university offering the course has been accredited by UGC-DEB to offer the course for the particular academic year. Conversely, you can also visit the official College Vidya website (www.collegevidya.com) to compare over 25 online universities providing an online MBA that has been duly accredited for the particular academic year.

◆ Is online MBA eligible for govt job?

Yes, since UGC-DEB has granted an equal status to an online MBA as a regular MBA, it is eligible and recognised for applying to government jobs, provided it has been completed from a duly accredited institution.

◆ Will the fees for an online MBA vary on taking admission through College Vidya?

No, there will not be any difference in the fee range of the online MBA whether you are taking admission through College Vidya or directly through the university. This is because College Vidya does not charge a single penny from the learners. Moreover, you will have access to additional benefits on choosing College Vidya over the university for an online MBA program.

Thank You



Contact Us At:

College Vidya

info@collegevidya.com

1800-420-5757

Disclaimer:

This ebook is a booklet created by the College Vidya team solely for informative purposes. The contents of this ebook belong to College Vidya. The information provided herein is for reference purposes only and should not be taken at absolute value to seek admissions or guide any other decisions. The information is subject to change over time. Visit the official College Vidya website or get in touch with our academic counsellors for updated information and further details.

