

Detailed Handbook for

# Online MBA After Diploma

An Initiative by

College  
Vidya .com



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# What is an MBA After Diploma?



An MBA after diploma is a 15-month MBA program designed for working professionals who may not have a Bachelor's degree but have an equivalent diploma and experience in management roles. This course has been introduced in the online learning mode as a special inclusive venture for managers and students who may not have completed undergraduate degree education but have years of experience in managerial capacity. This course helps such candidates to attain a degree of professional management training specifically over a short 15-month period so as to provide them with a foundational knowledge basis as well as hands-on skills for business management.



# About College Vidya

Established in 2019 and headquartered in Noida, College Vidya is a trailblazing online education aggregation platform at the forefront of India's online learning landscape—stemming from the esteemed Blackboard Education & Research Foundation. The organization has achieved remarkable success due to its exceptional team of visionary founders—Mayank Gupta (Co-Founder and CEO), Rohit Gupta (Co-Founder and COO), and Sarthak Garg (Co-Founder and CMO).

Guided by the vision of breaking the profiteering orientation in the education industry, College Vidya has positioned itself as the nation's foremost and One-stop solution for making informed online education choices. College Vidya has introduced a transparent system providing students with accurate factual information about online learning institutions, platforms providing students with accurate factual information about online learning institutions, platforms and courses, guiding them toward diverse and promising academic and career paths. To transform the online learning experience, we offer a range of student support services—academic counselling by expert counsellors, admission support, financial aid, post-admission mentorship, placement assistance including exclusive internships and job opportunities. With over 30+ partnered institutions and over 100 course options available, College Vidya's learning support is extensive and diverse—meeting academic needs of all students.



**Mr. Rohit Gupta**

**COO & Co-Founder  
College Vidya**



# Modes of MBA

Being one of the most demanded and scopeful programs, MBA is offered in many modes of education, some of which are mentioned below:

▶ Executive MBA

1 Year MBA ◀

▶ Global MBA

Part-time MBA ◀

▶ Distance MBA

Regular MBA ◀

▶ Online MBA





## **Online MBA**

Online MBA is one of the newest and most trending choices amongst management aspirants. Naturally, it tops the menu of many universities and institutes across the globe. Online MBA is a PG degree in business administration of 2 years where one learns about essential business skills and management foundations through the fully online mode. Online MBA is one of the most sought courses by working professionals, students, and entrepreneurs. An online MBA brings together the flexibility of online learning and the comprehensiveness of a regular MBA to create a convenient but thorough learning experience.



## **Distance MBA**

Online MBA is one of the newest and most trending choices amongst management aspirants. Naturally, it tops the menu of many universities and institutes across the globe. Online MBA is a PG degree in business administration of 2 years where one learns about essential business skills and management foundations through the fully online mode. Online MBA is one of the most sought courses by working professionals, students, and entrepreneurs. An online MBA brings together the flexibility of online learning and the comprehensiveness of a regular MBA to create a convenient but thorough learning experience.



## **Global MBA**

A global MBA is a futuristic online MBA program available in a duration of 1-2 years that is more specifically focused on international management and business practices. This course is the most suitable option to consider for candidates who are interested in developing an international managerial career or want to relocate overseas for their professional pursuits.



## **1-Year MBA**

A 1-Year MBA is an intense learning experience with the learning activities packed into a period of 10-12-month time frame. The past decade has witnessed the growing relevance of a 1-Year MBA for individuals who are fast-paced, have a strong quantitative background or wish to complete the course while working. Candidates with professional experience in a relevant industry are in a good place to opt for a 1-year MBA. The 1-Year MBA program is specifically designed for individuals to gain a comprehensive learning experience in a short period of time to enhance their management proficiency.



## **Part-Time MBA**

A part-time MBA is a program that can be done in parallel with your job or other regular course by attending classes on weekends or evenings. It is a 2-year postgraduate program that covers all management concepts similar to other modes of MBA but with classes slotted in the evenings and on holidays, weekends etc. A part-time MBA course is suited for candidates from any stream of education. A part-time MBA saves a lot of time by adding on a master's degree in your credentials without a break in professional engagements.



## **Executive MBA**

An Executive MBA, also known as EMBA, is a 15–18-months PG degree course which includes core subjects and topics to build managerial and leadership skills in already experienced individuals. This course is specifically designed for professionals in the middle and later stages of their career trajectory looking to escalate to senior managerial and CXO positions. This course entails extensive career escalation, making candidates eligible for top leadership positions as well.



## Regular MBA

A regular or full-time MBA program requires candidates to attend 2 academic years of full-time coursework in the offline mode. It follows the conventional model of classroom learning with a fixed schedule, pairing up comprehensive theoretical concepts with relevant practical. This mode of MBA is often found to be very hectic by candidates, especially professionals owing to the strict deadlines of academic workload. It is best suited for individuals who are willing to devote their complete time to it. Regular MBA is also one of the costliest MBAs to exist.





# Why Pursue an Online MBA After Diploma?

## Top 5 Reasons to Consider

Being one of the most demanded and scopeful programs, MBA is offered in many modes of education, some of which are mentioned below:

### 1. Equal Value as a Regular Online MBA After Diploma

The UGC-DEB in India having granted an equal status to an Online MBA After Diploma as a regular MBA After Diploma program, pursuing an Online MBA After Diploma has become even more appealing– it brings together the flexibility of learning of an online course with the comprehensiveness of an Online MBA After Diploma course.



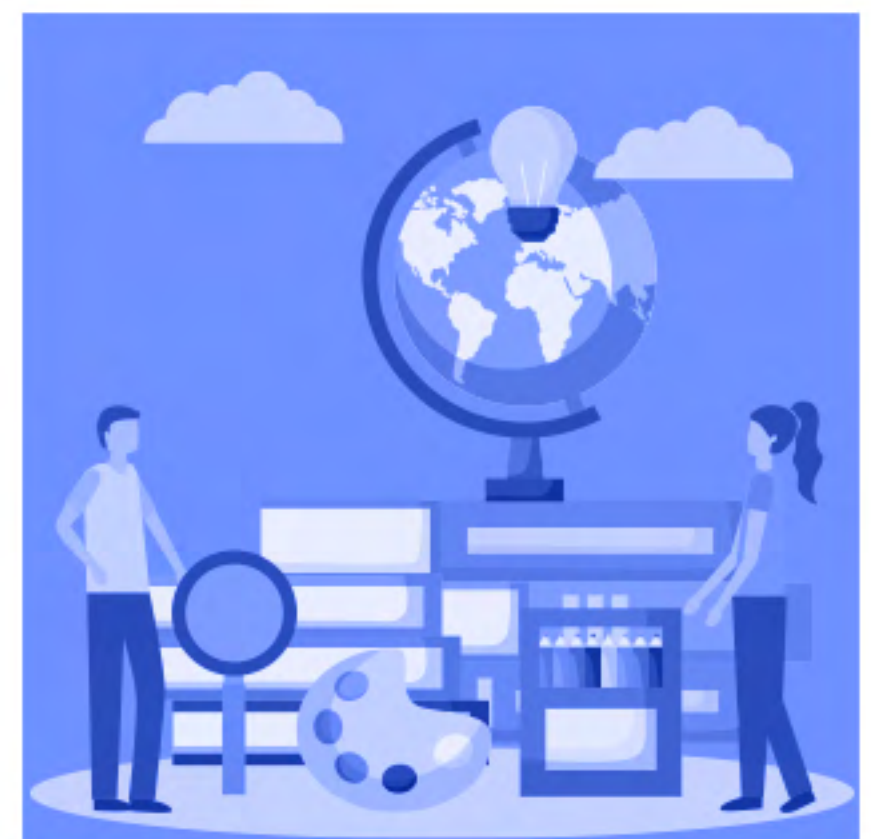
### 2. Cost-Effective than Other Online MBA After Diploma Programs



When it comes to budget and financial constraints, an Online MBA After Diploma is much friendlier on your pocket than other modes of MBA, especially the regular mode. With fees ranging between INR 1-3 lakhs on an average, it democratizes access to managerial studies beyond those who can afford hefty financial investments into the course.

### 3. Learning at Par with Global Standards

An Online MBA After Diploma seamlessly integrates the theoretical foundations of management with the prowess of practical skill-building through simulations. This makes a strong case for higher education at par with international standards as learning is two-pronged, both theoretically and practically-oriented.





## 4. Flexibility of Learning

The flexibility of learning makes an Online MBA After Diploma one of the strongest contenders among other MBA modes. Be it the opportunity to access the course lectures and study materials from any location at any time, the chance for self-paced learning or the lack of rigid schedules and deadlines, an Online MBA After Diploma has come up as one of the most viable management degrees.



## 5. Exclusive & Dedicated Placement Assistance



One of the lucrative aspects of taking up an Online MBA After Diploma include its all-round placement assistance. With dedicated mentors, professional grooming services and placement drives, an Online MBA After Diploma brings a host of appealing job opportunities to the disposal of students during course completion itself.

## 6. Scope for Career

Lastly, the enhancement impact of an MBA career prospects of candidates are incontestable. With the flexibility to work alongside the degree, an Online MBA After Diploma helps build a strong resume allowing for growth and career development, garnering further meaningful opportunities for professional exploration.





# Online MBA After Diploma v/s 2-Year MBA

## Online MBA After Diploma

- This course is designed for candidates who want to develop professional hands-on management skills as well as theoretical foundations of business management.
- This course costs between INR 1-INR 3 lakhs on an average in most institutes.
- The duration of this course usually is 15 months, although it can vary from 12 to 24 months.
- This course is currently available in the online and regular modes of learning.

## 2-Year MBA

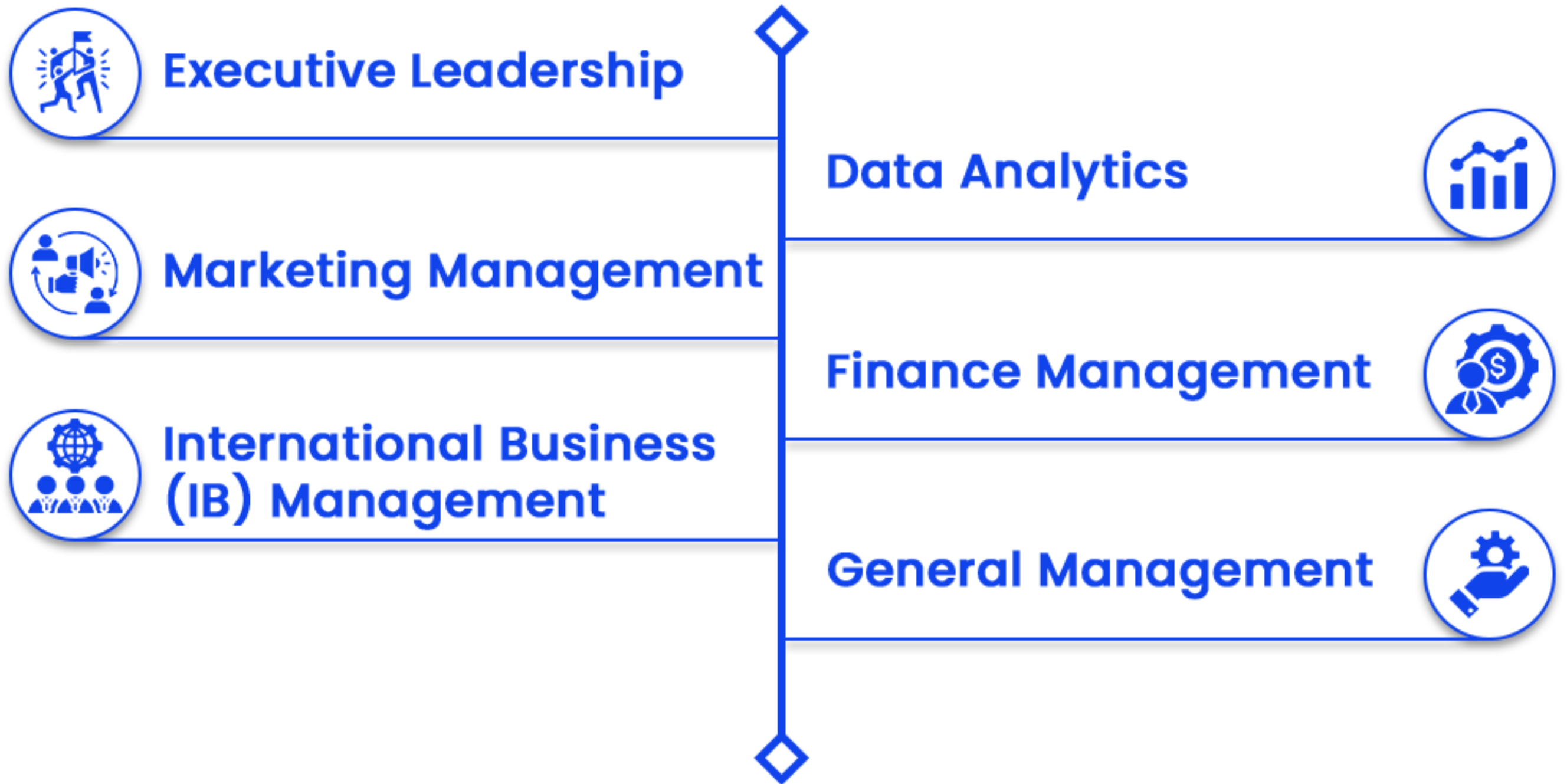
- This course is designed for Bachelor's graduates or working professionals seeking to develop foundational understanding of management.
- This course costs between INR 5 lakhs to INR 20 lakhs on an average.
- The course duration is 24 months.
- A 2-year MBA is available to be pursued in the regular, part-time, online or distance modes in India.





# Online MBA After Diploma Specializations

The MBA after diploma being an up and coming course, currently there are limited few specializations being offered in this program, which include:



*\*It is to be noted that the above-listed specialisations are currently offered in India in the online learning mode for an MBA after diploma course. The offered specialisations may change over years and vary from one institution to another.*



# 360 Degree Career Support by College Vidya

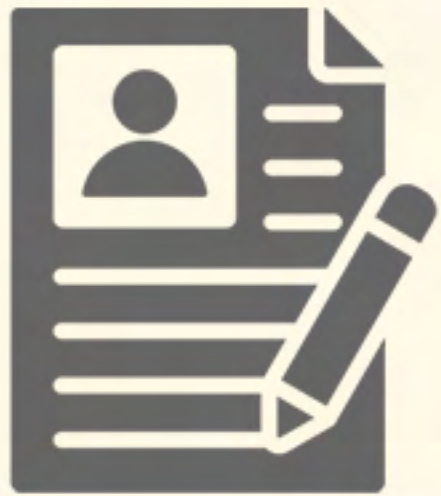
The nuanced career support offered by College Vidya caters to the diverse needs of students pursuing online education, and meets their professional needs at each step of the way. Here are a few of the prominent career support provisions by College Vidya from which a student of online education can benefit:





## 1. Initial Career Counselling & Needs Analysis

Our expert counsellors assess the unique professional needs of the student before enrolment in a program, and guide them towards selecting the best course for their aspirations.



## 2. Resume-Building & Creation

Users and registered students on our platform reap the benefits of creating a strong and appealing resume that can enhance their chances of selection in professional ventures.

## 3. Professional Grooming through Industry Interactions

Our regular webinars, workshops and online interactions with industry experts on the exclusive CV community allow students to get immersive professional exposure to groom themselves and hone their professional competencies.



## 4. Access to the Exclusive CV Alumni Network



The CV community is an exclusive network wherein students enrolled through College Vidya can connect with other peers and alumni to network and form professional allies for career development.

## 5. Access to Over 24k+ Internships per Month

On the exclusive internship portal of College Vidya, enrolled students get access to over 24,000 fresh internships on a monthly basis and upskill themselves while pursuing their online MBA degree conveniently.



## 6. Placement Assistance through Exclusive CV Jobs Portal



We don't stop at providing professional training and opportunities to upskill—for us, ensuring a successful boost to the student's career is just as important. With the exclusive CV job portal, enrolled students of online MBA can explore over 8000 jobs on a monthly basis to find the best fit for their career aspirations.



# Top University Offering Online MBA After Diploma Programs

Currently, an MBA after diploma program is being offered by the international Woolf University in association with the massive MOOC platform upGrad.

**WOLF/**  
**upGrad**



*Note: These are just a few renowned names from the long list of universities offering online MBA after diploma. Moreover, the above list indicates institutions which are currently offering online MBA after diploma (or equivalent PG diploma programs) programs. The above information is subject to change as per universities' amendments.*



## Program Curriculum

The course structure of this program is divided across 15 months, and it comprises of:

10 Core Courses

3 Specialization Courses

3 Application Courses





## Course Syllabus

The course curriculum of the MBA after diploma program has been provided below for reference:

<b>Core Courses</b>	<ul style="list-style-type: none"> <li>• Leading People, Teams &amp; Organisations: Organisational Theory</li> <li>• Financial Accounting &amp; Reporting</li> <li>• Business Accounting, Finance, &amp; Economics</li> <li>• Strategic Economics      • Marketing Strategy</li> <li>• Effective Managerial Communication</li> <li>• Evidence-Based Decision</li> <li>• Statistics &amp; Data Analysis</li> <li>• Business Leadership &amp; Strategy</li> <li>• Supply Chain Management</li> </ul>
<b>Specialization Courses</b>	<ul style="list-style-type: none"> <li>• Social Entrepreneurship</li> <li>• Data Analytics &amp; Modelling</li> <li>• Decision Making with Business Analytics</li> <li>• Global Brand Strategy      • Marketing Analytics</li> <li>• Financial Statement Analysis</li> <li>• International Business Environments</li> <li>• Financial Statement Analysis</li> </ul>
<b>Application-based Courses</b>	<ul style="list-style-type: none"> <li>• Soft Skills</li> <li>• Interview Skills</li> </ul>

*\*Please note that the aforementioned course papers provide a general framework for the curriculum of an online MBA degree. The paper titles, paper content, and sequence of specific papers in institutions may vary.*





# College Vidya Learning Experience

Quality education lies at the heart of College Vidya's vision of empowering students of online education. We provide support to our enrolled students on every step of the way to ensure a seamless and comprehensive learning experience. Here is a glimpse of how learning with College Vidya looks like!

## 01. Expert Academic Counselling

We provide personalised academic and career counselling to students by certified counsellors who are experienced in the fields of academic counselling and guidance and put in their insights to steer your career journey in the right direction.

## 02. Regular Skill-Building Webinars

To ensure that students learn and build their skills-set beyond academics in an industry-relevant fashion, we arrange regular skill-building sessions with industry experts and academicians on our exclusive CV community. Webinars, peer and industry interactions etc. in various disciplines are common in the CV learning community as we believe that learning is endless!

## 03. 24x7 Dedicated Mentor for All Your Queries

We understand that academic excellence requires consistent support and guidance, especially in an online course, staying in touch with guides and peers is additionally tough. So, post-admission in the course through College Vidya, we assign you a dedicated mentor who is available to clarify all your queries, guide and support you through your journey of learning and form a connecting bridge between you and your online university!



## 04. Financial Aid for Students

Our financial aids for students including low-interest educational loans are available to ensure democratic access to educational resources. With ensuring equity in mind, we provide students with educational loans and similar financial aid including scholarship cashbacks for them to afford their further education.

## 05. Pre & Post-Admission Support

Students enrolled through College Vidya experience the benefits of our pre-admission support (academic counselling in course selection, support and guidance in enrollment procedures, financial aid for applying to course etc.) and post-admission services (dedicated mentorship, LMS support, access to CV alumni network, internship and placement support etc.).

## 06. Peer-Based Learning with CV Community

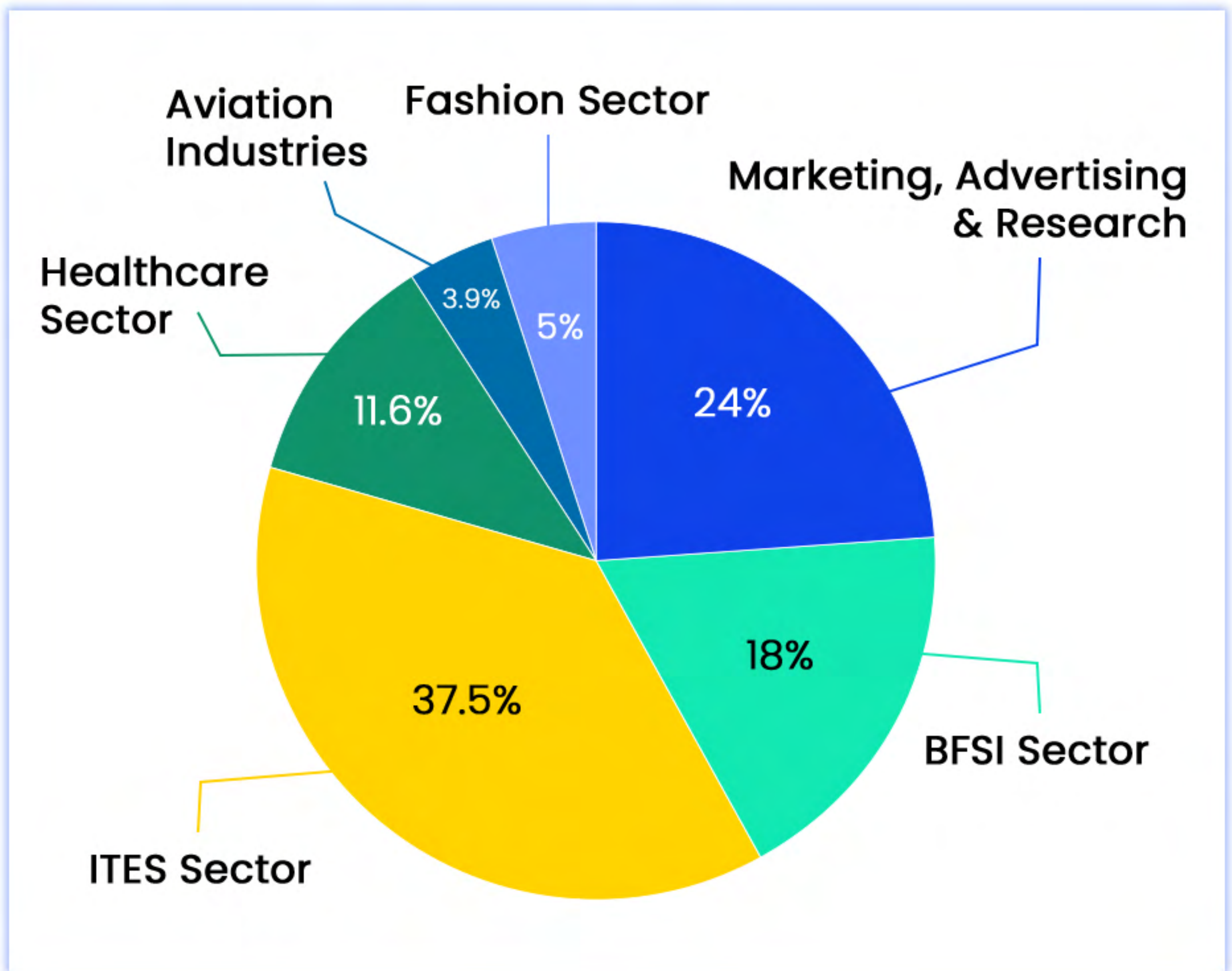
Learning is facilitated when shared through experiences. Believing in the same motto, we provide an exclusive platform to all our enrolled students to connect, network and interact with their peers across universities to enhance learning, hold question-answer sessions, organise clubs based on interests and so on.





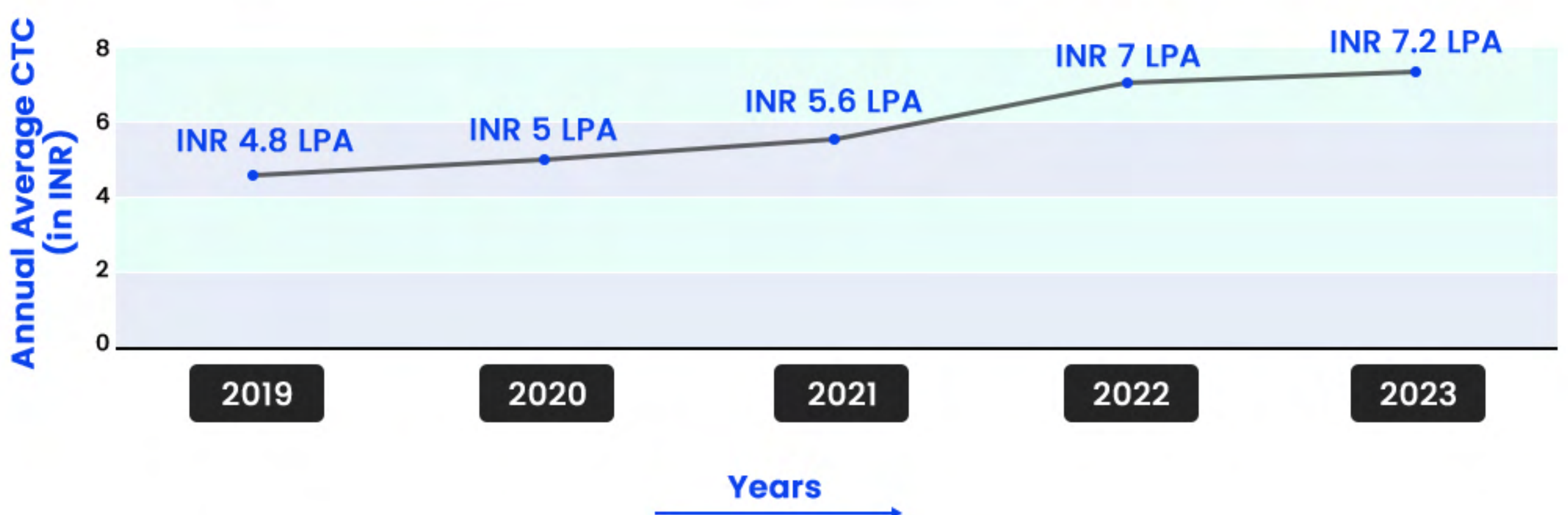
# Where Our Learners Work

Our alumni work across over 15 prominent and lucrative industries across the globe.



Our placement statistics over the past 5 years indicate a steady rise in the average CTC at which students enrolled through College Vidya in online courses got placed.

## Average Placement CTCs over Years





## Where Our Learners Work

With our alumni placed across the globe, we have a stellar network of companies and corporate giants our students are placed at.

The Amazon logo, featuring the word "amazon" in a lowercase, sans-serif font with a curved orange arrow underneath it.The Microsoft logo, consisting of a four-colored square (red, green, blue, yellow) followed by the word "Microsoft" in a sans-serif font.The Apollo logo, featuring the word "apollo" in a lowercase, bold, sans-serif font.The BAJAJ logo, featuring a stylized blue "B" icon followed by the word "BAJAJ" in a bold, uppercase, sans-serif font.The Larsen & Toubro logo, featuring a circular icon with a stylized "LT" followed by the text "LARSEN & TOUBRO" in a bold, uppercase, sans-serif font.The Deloitte logo, featuring the word "Deloitte." in a bold, sans-serif font with a small green dot at the end.The Capgemini logo, featuring the word "Capgemini" in a cursive font followed by a blue circular icon.The Accenture logo, featuring the word "accenture" in a bold, lowercase, sans-serif font with a purple chevron above the "u".The Infosys logo, featuring the word "Infosys" in a blue, sans-serif font.The IBM logo, featuring the word "IBM" in a bold, blue, sans-serif font with horizontal stripes.The Mahindra logo, featuring a stylized silver "M" icon above the text "SPORT UTILITY VEHICLES" and "mahindra" in a bold, lowercase, sans-serif font.The Hero logo, featuring a stylized red and black "H" icon followed by the word "Hero" in a bold, red, sans-serif font.The HCL logo, featuring the word "HCL" in a bold, blue, sans-serif font.The HP logo, featuring the letters "hp" in a white, lowercase, sans-serif font inside a blue circle.The Maruti Suzuki logo, featuring a blue and red icon followed by the text "MARUTI SUZUKI" in a bold, uppercase, sans-serif font.



# What Our Learners Have to Say

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"College Vidya provides you with safe and valid online course choices. All the universities listed here are premium, UGC-DEB recognised institutions. The platform provides a series of services that you can enjoy."

"I stumbled upon this website while searching for educational guidance, and it turned out to be a hidden gem! The website's resources and articles are incredibly helpful, and the counsellors are helpful and friendly. I am grateful for the assistance provided."



"I can't thank this website enough for the positive impact it had on my educational choices. The counselling sessions were enlightening and the guidance I received felt pretty well-aligned with my own goals and expectations."

"College Vidya's help with job and placement not only got me into the university I wanted, but it also helped me get my dream job right after college, which started me on the path to a great career. Their steadfast support didn't end when I got in; they were there for me the whole time, giving me advice and tools to help me do well."



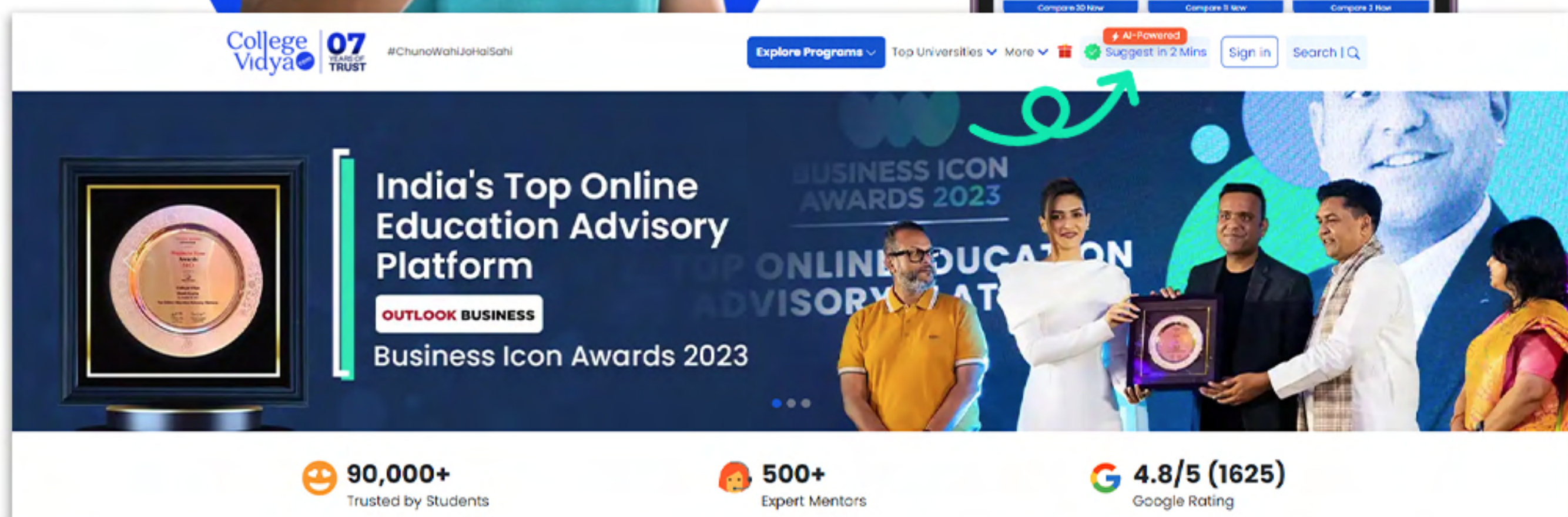
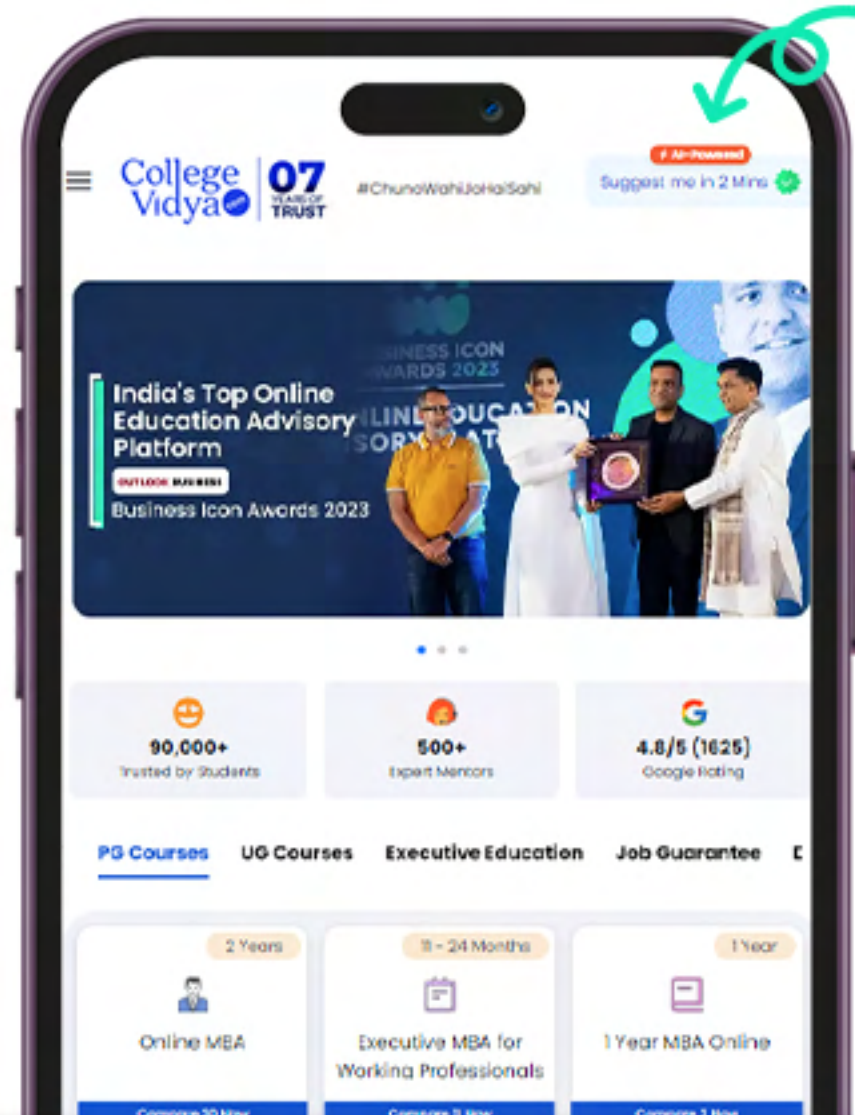


# How to Choose Right University at Right Time

Selecting the right online course, the right university and the right subject are crucial decisions with which students going for higher education are faced with.

In your journey of searching for the right online university and the right course, College Vidya supports you in finding the most credible resources and institutes as well as comparing them seamlessly on the basis of over 30+ parameters.

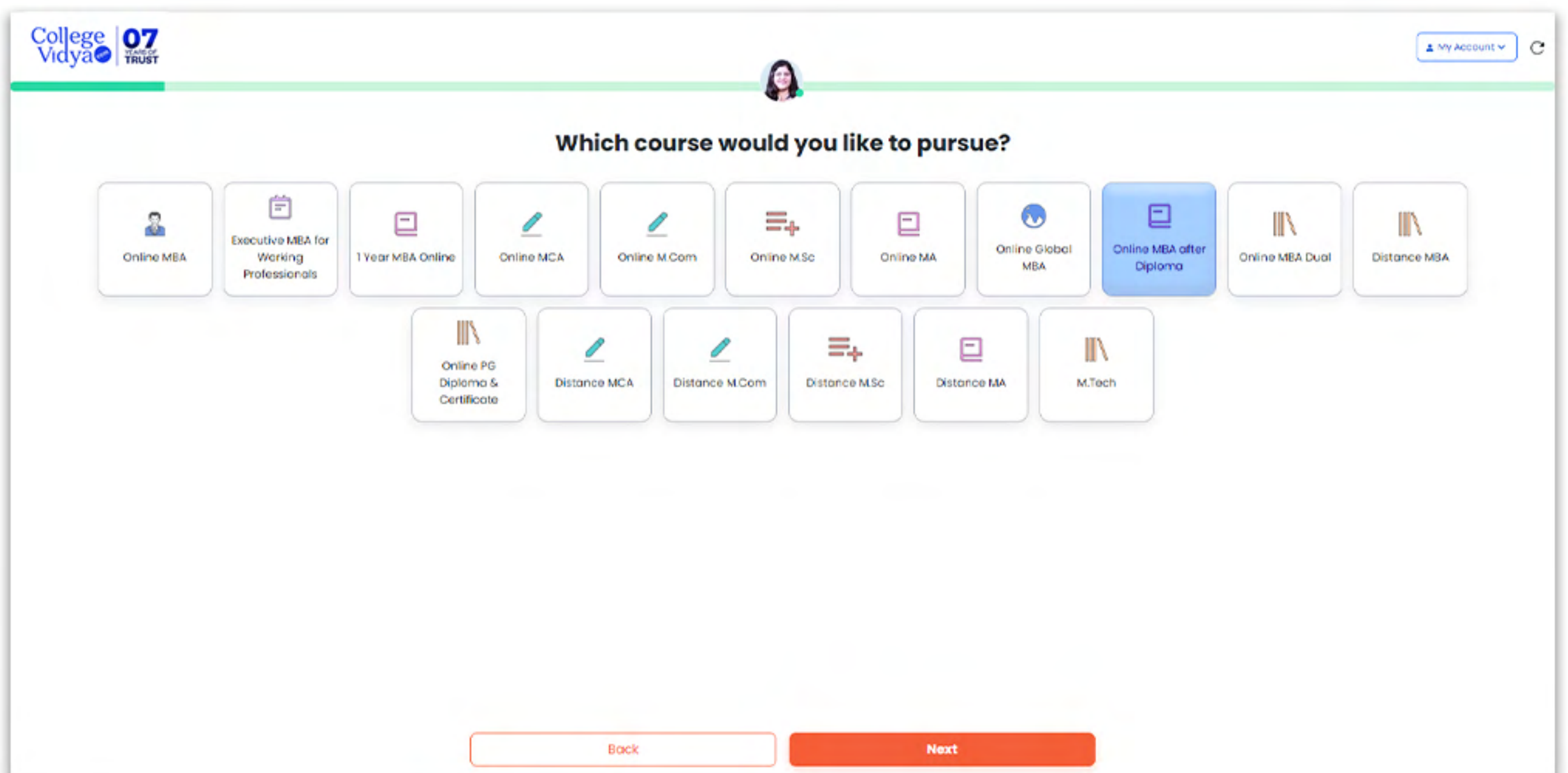
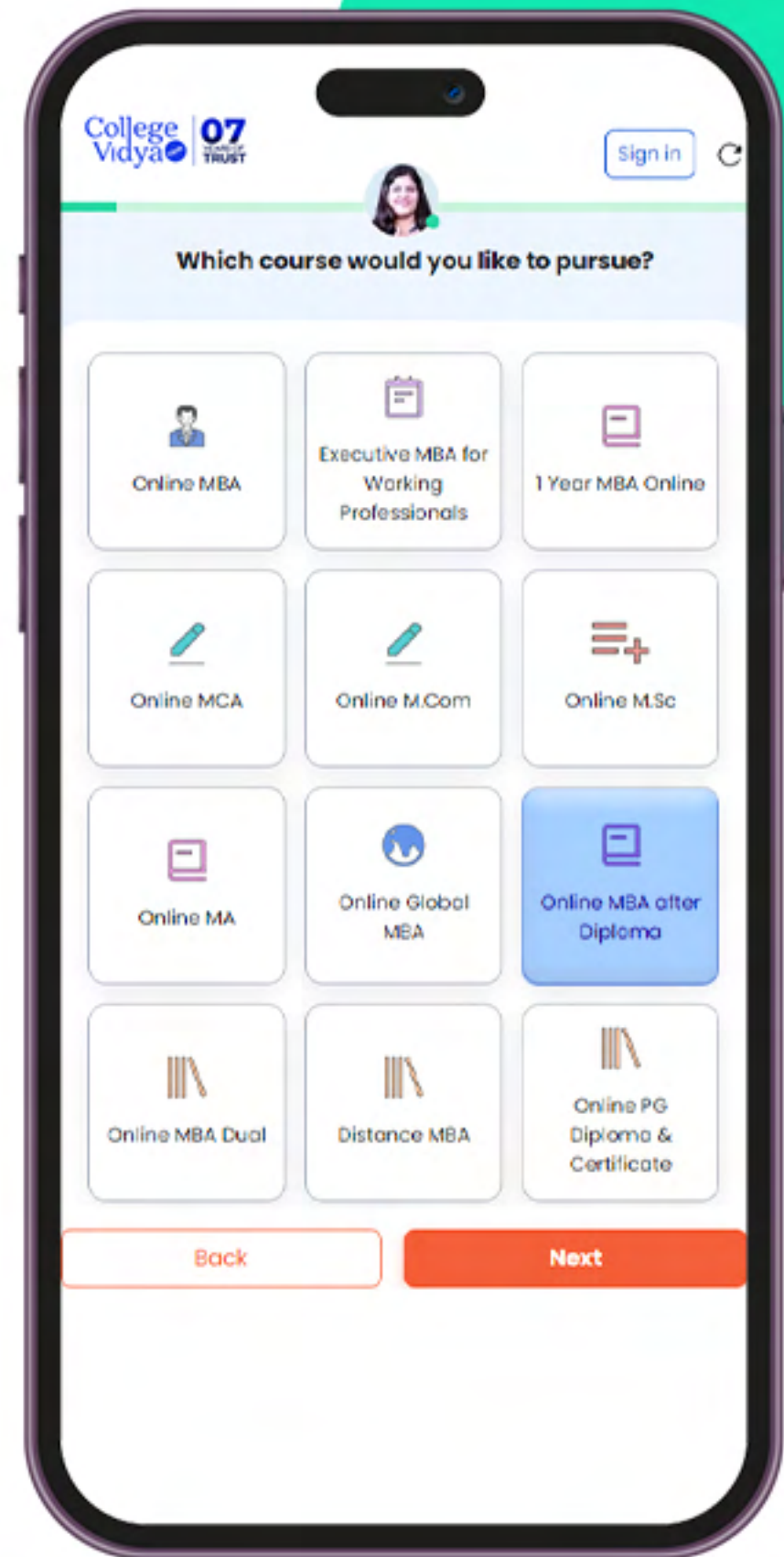
The **“Suggest Me in 2 Mins”** tab on the top right corner of the College Vidya homepage ([www.collegevidya.com](http://www.collegevidya.com)) takes you through a few simple steps to provide a list of the best online MBA after diploma options for you to consider.





## Step-1

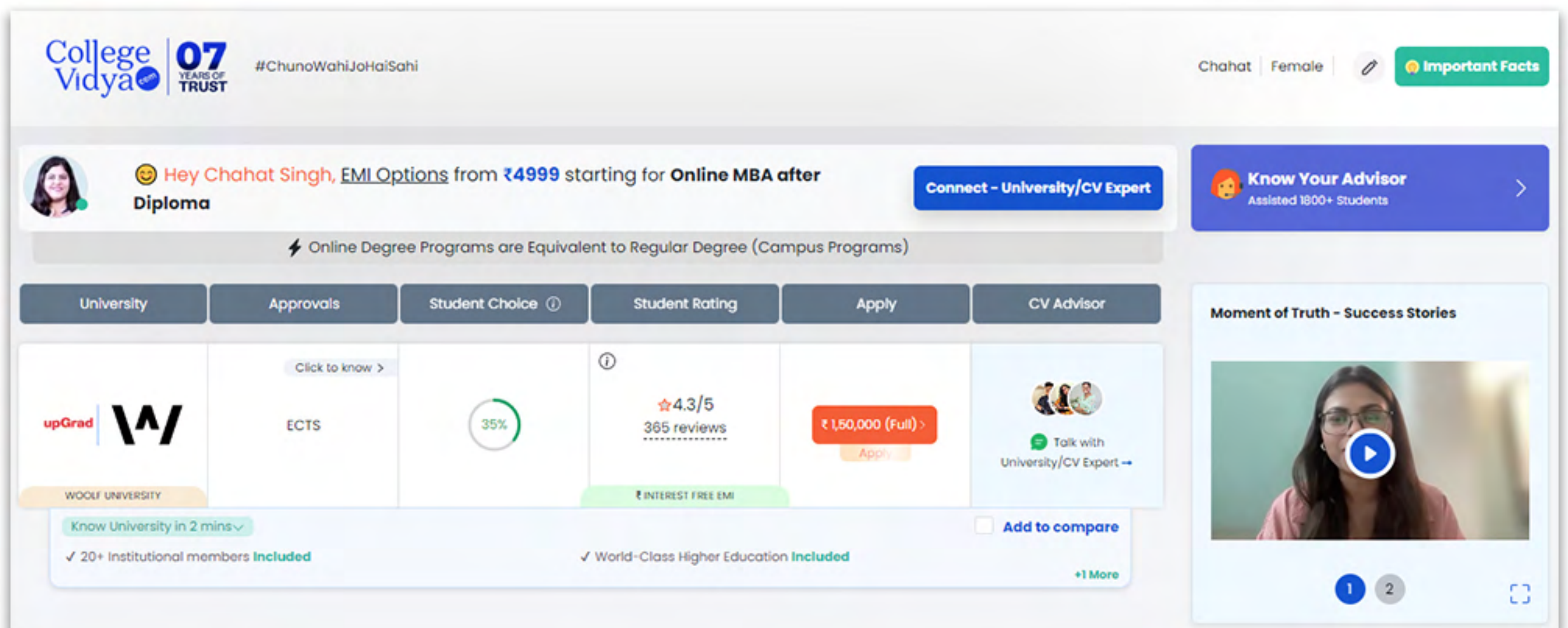
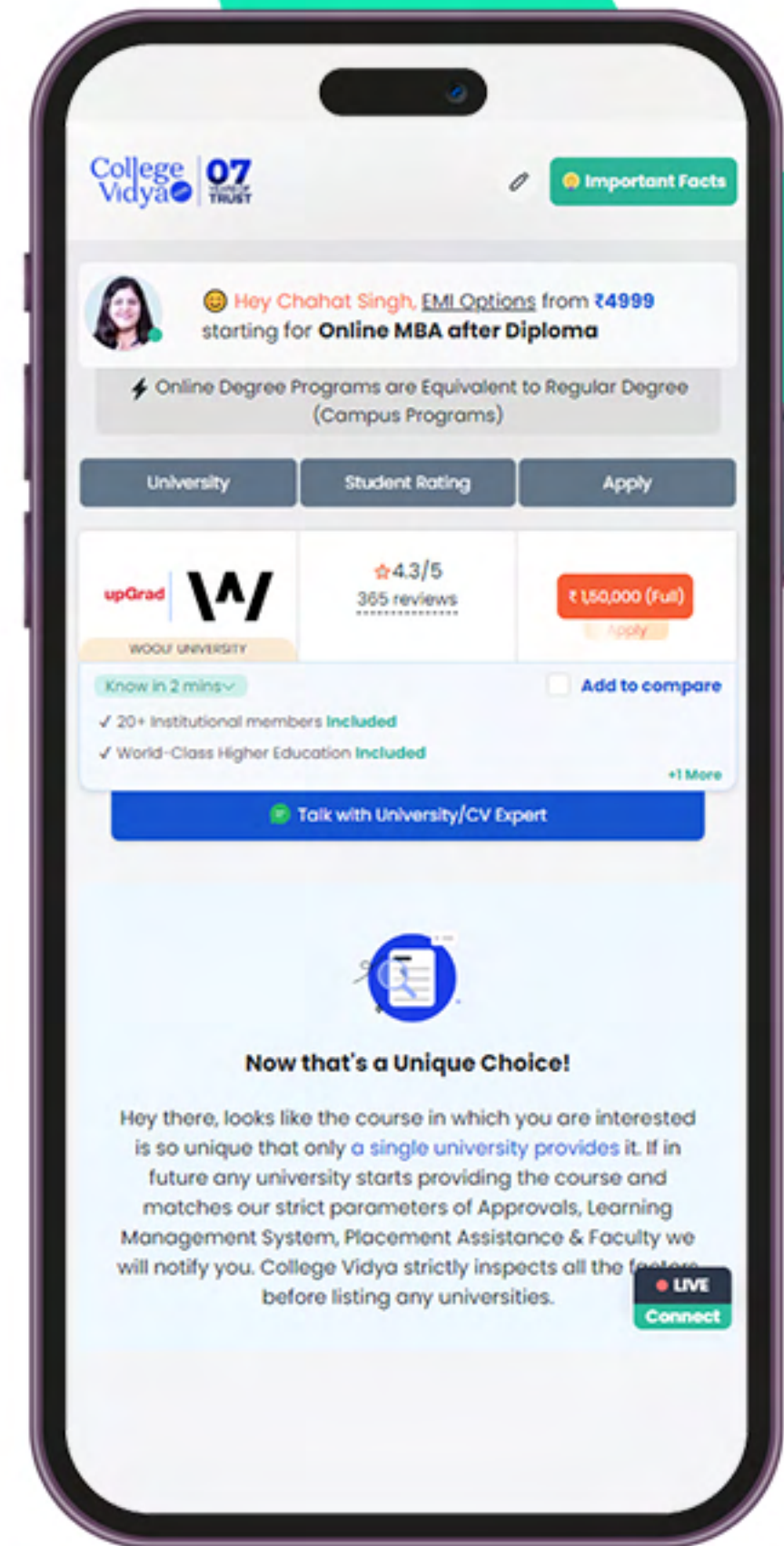
Upon clicking on this option, you are required to provide your course and specialisation preferences, your approximate budget, available time to devote to the course etc.





## Step-2

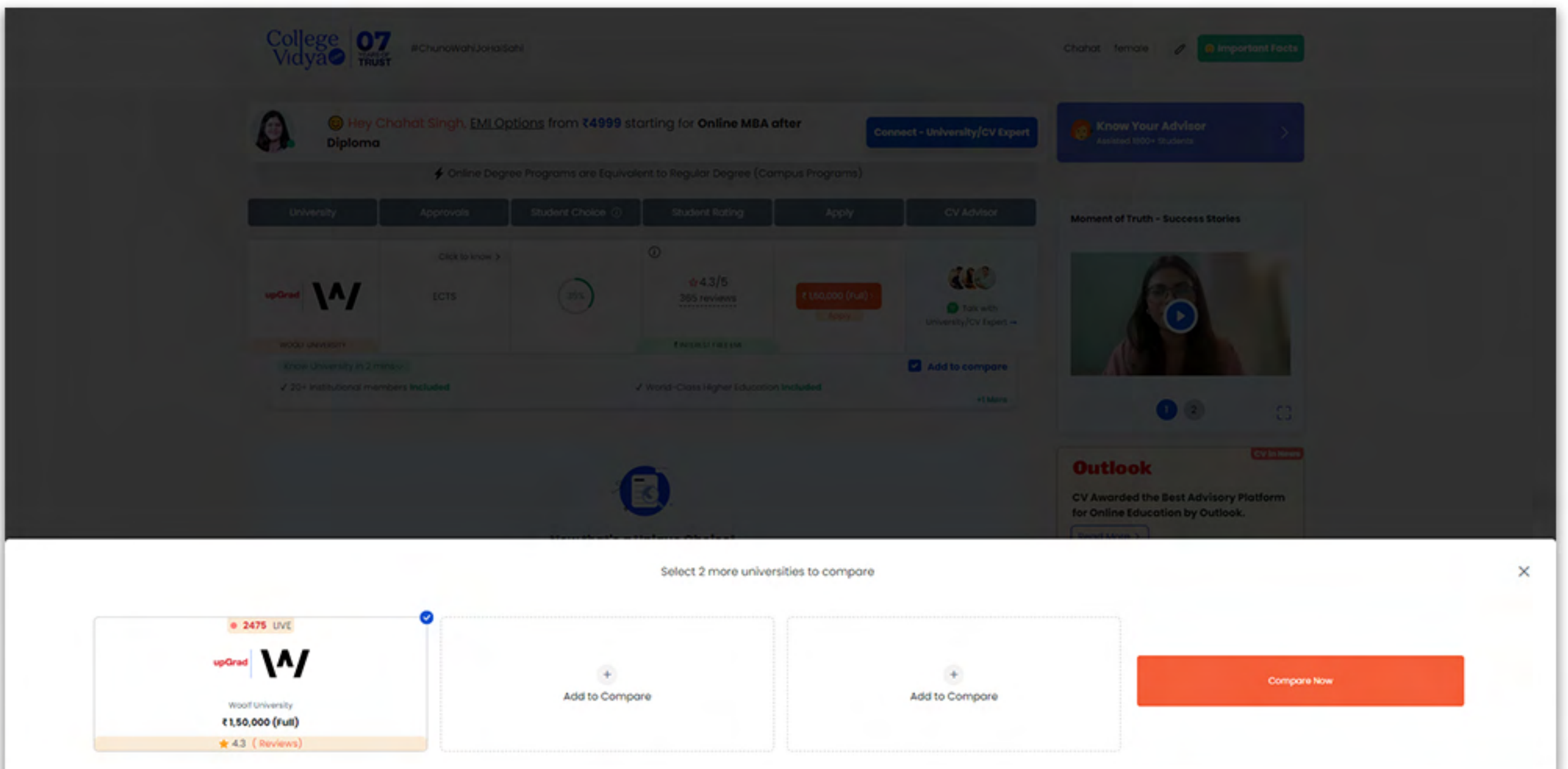
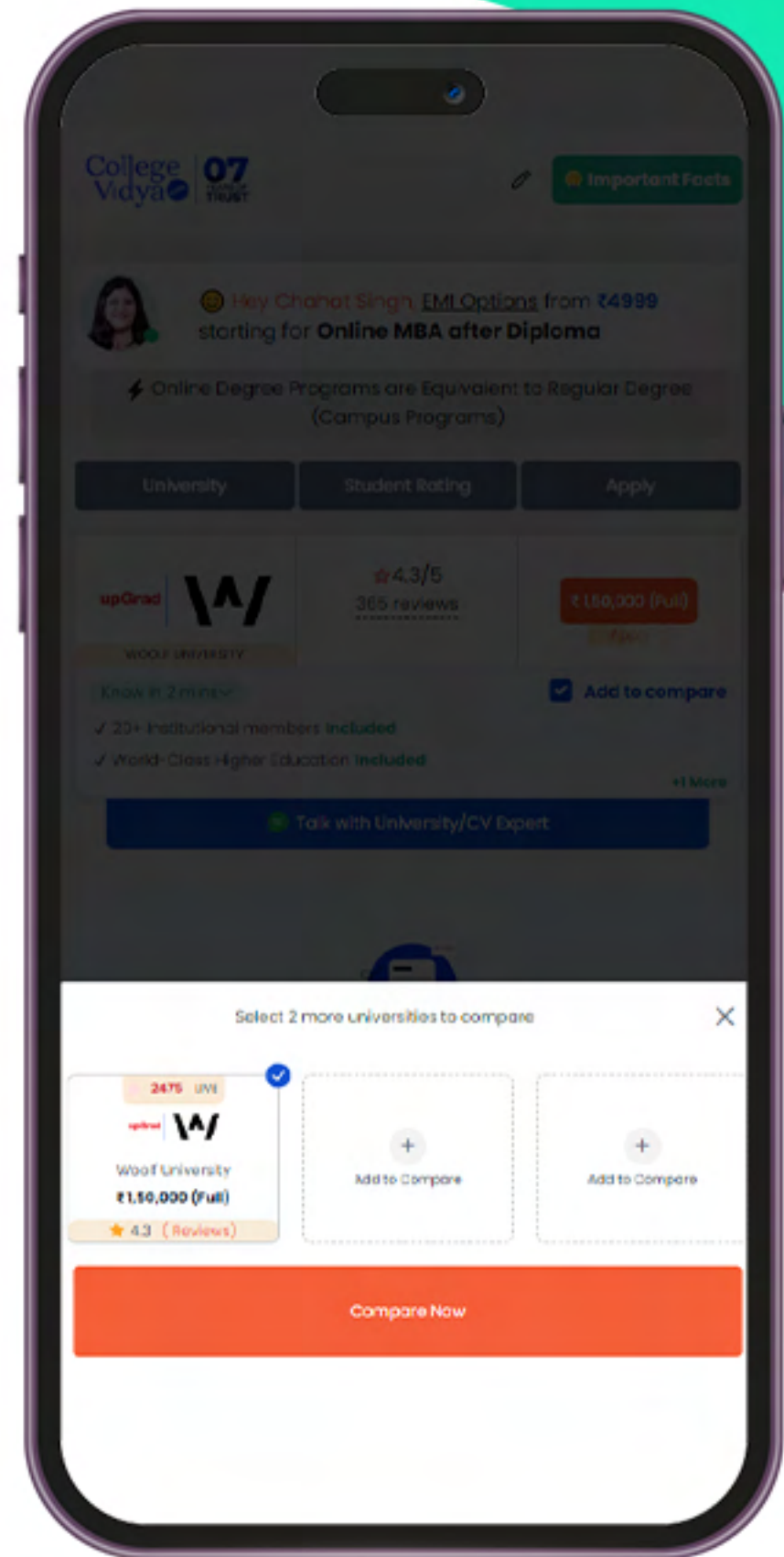
Upon providing all due details, you have to provide your personal details to get personalised suggestions for online MBA after diploma universities. Upon submission of this form, you will get a host of online MBA after diploma university suggestions best-suited to your suggestions.





## Step-3

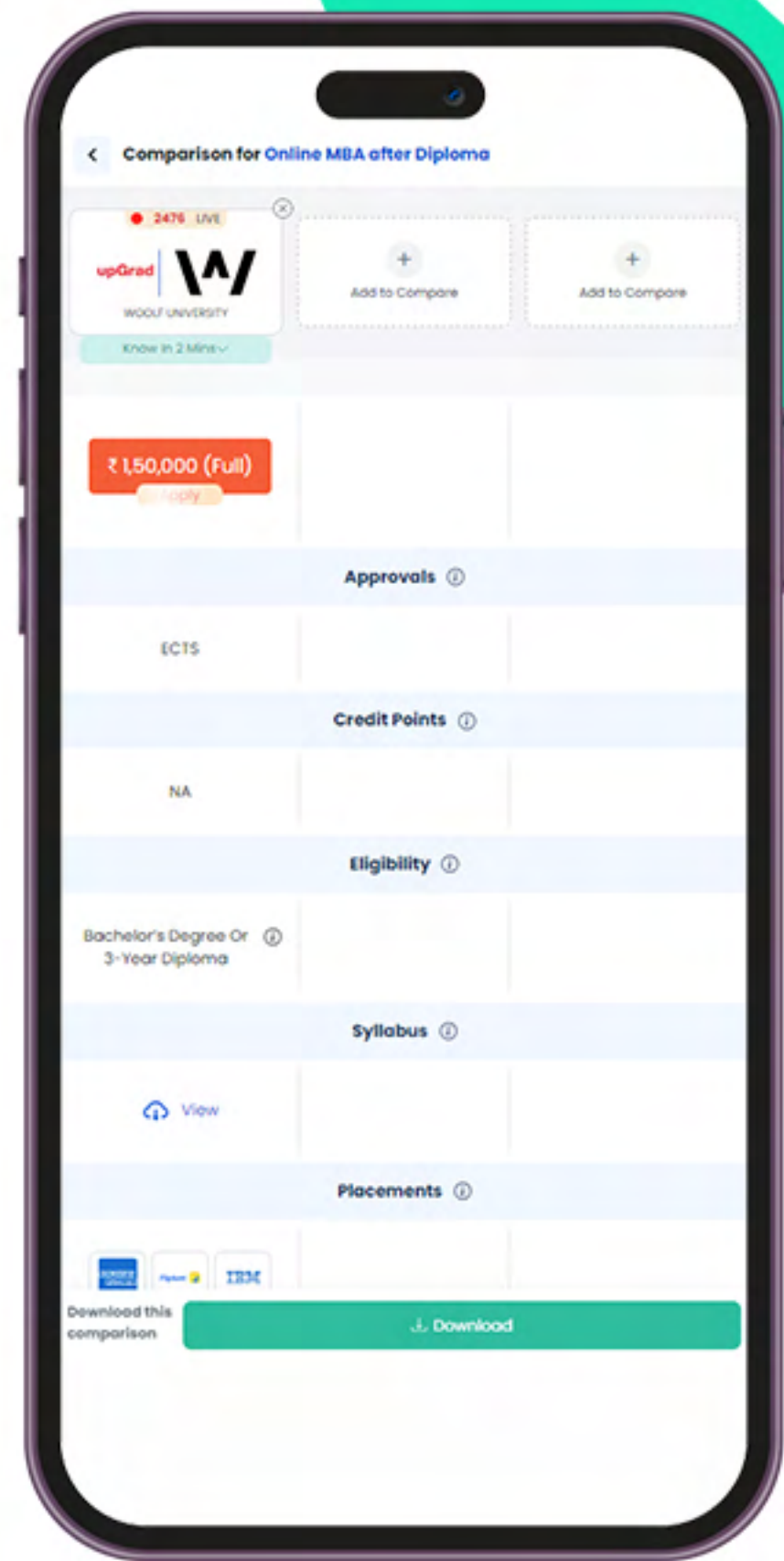
You can then select the checkbox **“Add to Compare”** for three universities to compare them on over 30 parameters.





## Step-4

Further, after adding 2-3 universities for comparison purposes, you can click on **“Compare Now”** to see a comparison of the selected institutes on parameters ranging from fees, accreditations, criteria for admission, placement statistics and much more!



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Important Facts

< Detailed Comparison of Selected Universities for Online MBA after Diploma

<p>2476 LIVE</p> <p>upGrad   WOOLF UNIVERSITY</p> <p>Know University In 2 Mins</p>	+	+
Add to Compare		
Contact Details of University		
WhatsApp	Toll Free	
Sample Certificate		
Fee		
₹ 1,50,000 (Full)		
Approvals		
ECTS		
Credit Points		

**Compare Now**



# College Vidya's Seal of Trust: How We Make a Difference

## College Vidya

**1. Only Accredited Institutions Listed:** We only list institutes and online courses that are approved by the UGC-DEB for the current academic year to offer online courses. You can select any online course from the CV website with full trust about its credibility.

**2. Unbiased Counselling for YOUR Needs & Goals:** CV counsellors ensure that they are unbiased in their academic and career counselling and only offer solutions and course suggestions best-suited for your unique goals and academic aspirations.

**3. Continuous Support throughout Degree:** Our dedicated mentors and the post-admission student services ensure that we are supporting your every step of the way to complete your degree seamlessly.

## Other Online Learning Platforms

**1. No Guarantee of Accredited University Listings:** College Vidya's brand of seal may not be mirrored by other online learning platforms. Many online learning websites can provide misinformation, list unaccredited or even fake universities on their platform.credibility.

**2. University-Affiliate Counselling:** A large number of other online learning platforms may be affiliate representatives of universities, often making their counselling biased and partial in favour of institutions which may be unsuited to your academic needs.

**3. Admission-Focused Admission:** Often, other online learning platforms are only concerned about your enrollment into a university through them, post which there isn't much support you can rely on them for.



**4. All Our Student Services are Free!**

Except for video counselling services, we do not charge any fee for our other services from our students or interested candidates. We never call students asking for any service charges, nor are course enrollment fees paid through our website. All payments students make are through the official portals of universities to which we guide students.

**4. Hefty Charges for Student Services:**

For most of the current online learning and academic counselling services, the basic services are provided by charging fee from students. The further services, including post-admission services are usually heavily charged.

**5. Wide Variety of Course Choices**

**Choices:** Having access to the course of one's choice is extremely crucial for fulfilling one's career aspirations. Identifying the diverse interests and areas in which to upskill, we ensure a vast variety of course choices in areas ranging from humanities and social sciences to data analytics, business management, commerce or BFSI-related courses.

**5. Limited Number of Course Choices**

**Choices:** With other online learning platforms, the course options and institute options available to you are often limited because of university affiliations. Thus, you can only select a course for higher education from a limited number of university choices irrespective of how they align with your goals.



# Program Details

Provided herein is a brief overview of the program details of an online MBA

## • Course Level

Postgraduate Degree

## • Course Duration

15 Months

## • Course Approvals

ECTS, EHEA, CES, IQAS etc.

## • Modes of Learning

Online, Regular

## • Eligibility Criteria

– The Candidate must have a valid Bachelor's Degree from a Recognised University

OR

– The Candidate must have Completed Grade 12 + a Valid Diploma with a minimum of 2 Years of Professional Experience

## • Popular Specialisations

Marketing Management, Finance Management, Data Analytics, International Business Management, General Management etc.

## • Average Course Fees

INR 1,00,000 – INR 1,50,000  
(Full Program)

## • Average Placement Package

INR 9,41,000 per annum\*

*\*as indicated by latest Payscale statistics*



## FAQs

### ◆ What is an MBA after diploma?

An MBA after diploma is a 15-month MBA program designed for candidates who do not have a Bachelor's degree but a diploma and work experience in the field of management.

### ◆ Can I take up an MBA after diploma in the online mode?

Yes, an MBA after diploma can be pursued in the online learning mode as per the UGC-DEB approvals and guidelines.

### ◆ Is an online MBA after diploma valid in India?

Yes, not only is an online MBA after diploma a valid and recognised degree in India, it also has equal value and credibility as a regular MBA program as per the UGC-DEB guidelines.

### ◆ What is the fee for an online MBA after diploma?

The average fee range for an online MBA after diploma ranges from INR 1,00,000 to INR 1,50,000 for the full program.

### ◆ What is the career scope after an MBA after diploma?

The career prospects after completing an MBA after diploma are similar to those available after completing a conventional MBA program. You can venture into professions like consultancy and strategy-making, project management, research and academia, risk analysis and so on and earn anywhere between INR 5 LPA to INR 20 LPA based on your experience.

### ◆ What is the difference between an MBA after diploma and a regular MBA?

For a regular MBA, you must possess a Bachelor's degree (with or without work experience) while an MBA after diploma mainly differs from a regular MBA as students/candidates having a diploma after class 12th (with requisite work experience) are also eligible to pursue this course.

### ◆ Which is better, an MBA after diploma or a 2-year MBA?

While the eligibility criteria and duration for an MBA and an MBA after diploma vary, there are no significant differences in course structure, course curriculum, available specializations, pedagogy, fee or even the career scope between the two degrees. Thus, the choice of a better degree between the two should be guided by the candidate's past academic qualifications and duration of course only.

### ◆ Does admission through College Vidya charge more fees?

No, admission through College Vidya does not require any added fees or charges. The services provided by College Vidya are free of cost. Moreover, College Vidya does not ask for any payment to be made through our own portal—students are rather redirected to the official university website for any payments to be made. In many cases, financial aid is also provided to students to facilitate higher education.

# Thank You



**Contact Us At:**

College Vidya

info@collegevidya.com

1800-420-5757

#### *Disclaimer:*

This ebook is a booklet created by the College Vidya team solely for informative purposes. The contents of this ebook belong to College Vidya. The information provided herein is for reference purposes only and should not be taken at absolute value to seek admissions or guide any other decisions. The information is subject to change over time. Visit the official College Vidya website or get in touch with our academic counsellors for updated information and further details.

